

Event Sponsorship Opportunities

 **FISO** *Community Foundation*
EMPOWERING BUSINESSES THROUGH RELATIONSHIPS

IN PARTNERSHIP WITH MEGAMIX BUSINESS EXPO™





Dear Esteemed Business Leader,

We are thrilled to announce a landmark partnership between the Ofiso Community Foundation and Megamix Expo, two organizations dedicated to fostering growth and opportunity within the Southern California business community.

This collaboration represents a significant step forward in our shared mission to empower local businesses and entrepreneurs through meaningful connections and impactful events.

Ofiso Community Foundation is committed to **“Empowering Businesses Through Relationships,”** and this partnership with MegaMix Expo, a premier event organizer, allows us to expand our reach and impact. Together, we are creating a powerful platform for entrepreneurs, contractors, and business professionals to connect, learn, and grow. Our combined efforts will provide unparalleled opportunities for networking, brand visibility, and business development.

Through a diverse portfolio of events, including the flagship **Mega-mix Business Expo, the BuildSmart Contractors Expo, and the FaithForward Christian Business Expo**, we connect our partners with a vibrant and engaged audience. Our events span across Los Angeles, San Gabriel Valley, the Inland Empire, and Antelope Valley, reaching a diverse demographic of business leaders and consumers. As detailed in the attached document, our reach extends through multiple channels, including the Digital Connect Magazine, extensive social media presence, and a press release network with a reach of over million monthly users.

Ofiso Community Foundation (IRC) Section 501 (c)3. Donors can deduct contributions under IRC. We are qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, 2522 Section 170 (b)(1)(A)(vi). Tax ID 92-0728719

www.ofisocf.org



We invite you to explore the attached sponsorship opportunities and discover how your organization can benefit from this exciting partnership. From entry-level packages to exclusive Diamond-level co-branding, there is an opportunity for every budget and marketing objective. By partnering with us, you will not only gain significant brand visibility but also contribute to the economic empowerment of our local communities.

We are confident that this partnership will create unparalleled value for our sponsors.

We look forward to the possibility of collaborating with you to achieve mutual success and build a stronger business ecosystem in Southern California.

Sincerely,

Ofiso Community Foundation
and Megamix Expo Team

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is proud to support a diverse portfolio of events
that empower local businesses and entrepreneurs.



LOS ANGELES • SAN GABRIEL VALLEY • INLAND EMPIRE • ANTELOPE VALLEY

4 EXPOS - 4 CITY EVENTS EACH YEAR

BUSINESS ENTREPRENEURS, CONTRACTORS AND CHRISTIAN BUSINESS FOCUSED EVENTS ACROSS SOUTHERN CALIFORNIA

REACH — CONNECTING BUSINESSES WITH THEIR TARGET AUDIENCE



Digital Connect Magazine
 Distributed to thousands of business professionals worldwide



Website & Social Media
 Active presence on Facebook, Instagram, and LinkedIn



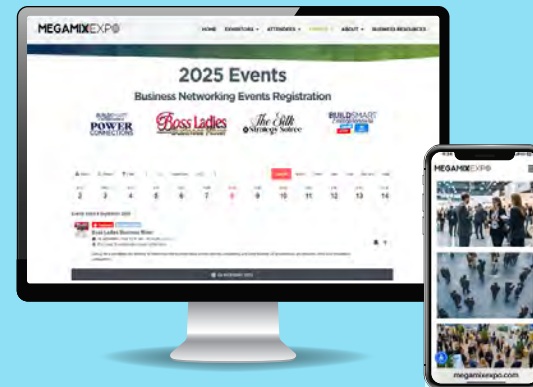
Boss Ladies Mean Business
 PURPOSE & POWER MIXER

Multiple Networking Event
 and speaker opportunities throughout the year



Together Everyone Achieves More
TEAM
 Referral Network®

Business Associations
 Strong partnerships with local chambers of commerce and business groups



Event Calendar
 Year-round visibility for sponsors across multiple events



Press Release Network
 Access to nationwide and international media distribution

PARTNERSHIPS EMPOWER COMMUNITIES

Move beyond single-event sponsorships levels to gain valuable year-round visibility and sustained engagement through detailed analytics and reporting, ensuring your investment drives tangible, results-driven growth.



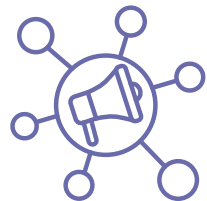
Diverse Audience Reach

Access multiple target demographics across business professionals, entrepreneurs, start up companies, contractors, and wellness enthusiasts.



Year-Round Visibility

Unlike single-event sponsorships, Megamix Expo provide sustained brand exposure throughout the year across multiple touch-points.



Multi-Channel Marketing

Comprehensive digital marketing, social media promotion, and press coverage that amplifies your brand message



Measurable ROI

Detailed analytics and reporting on all digital marketing efforts, social media engagement, and event attendance.



Community Impact

Connect with Southern California's business community through strong local business organizations.

EVENT SPONSORSHIP TIERS

Maximize your brand's visibility with our comprehensive sponsorship opportunities designed to meet your marketing objectives and budget.



Silver Sponsor
Entry-level visibility
across digital and
event platforms



Gold Sponsor
Entry-Level Enhanced
visibility across digital
and event platforms



**Community
Sponsor**
Premium placement and
exclusive event signage



**Innovation
Sponsor**
Top-tier visibility
with speaking
opportunities



Diamond Sponsor
Co-branding and
exclusive partnership
benefits

SILVER & GOLD SPONSORSHIPS



Entry-Level & Enhance Benefits

Perfect for:

- **Small to medium businesses**
- **First-time and continue exhibitors**
 - **Targeted local exposure**

Silver Sponsor

- ✓ 8' x 8' Expo Booth (64 sq/ft)
- ✓ 6' Table and 2 Chairs
- ✓ 2 Sponsor Badges
- ✓ 4 Admission Tickets
- ✓ Business Directory Listing
- ✓ Social media "Reel Spotlight". Submitted by sponsor, introducing company, services and megamix expo participation.
- ✓ Logo on website Sponsor page

Gold Sponsor

- ✓ 8' x 16' Expo Booth (128 sq/ft)
- ✓ 6' Table and 2 Chairs
- ✓ 4 Sponsor Badges
- ✓ 8 Admission Tickets
- ✓ Business Directory Listing
- ✓ Social media "Reel Spotlight". Submitted by sponsor, introducing company, services and megamix expo participation.
- ✓ Logo on website Sponsor page

Our Silver and Gold sponsor opportunities offer affordable entry points for businesses looking to promote products or services and network while staying within budget.

COMMUNITY & INNOVATION SPONSORSHIPS



“Community and Innovation sponsors receive priority placement and enhanced visibility across all Megamix Expo marketing channels, National and International”

Community Sponsor

- ✓ **GOLD SPONSORSHIP PLUS:**
- ✓ **Full-page ad** in Digital Connect Magazine (1 Issue)
- ✓ Opt-in attendee lead data analytics
- ✓ Logo on Backdrop
- ✓ 4 Extra Admission Tickets
- ✓ 2 dedicated social media posts
- ✓ Speaker Opportunity (30 minutes)
- ✓ Opt-in attendee lead data analytics

Innovation Sponsor

- ✓ **GOLD SPONSORSHIP PLUS:**
- ✓ **Two-page spread Article**—2 Issues) at the Digital Connect Magazine
- ✓ Opt-in attendee lead data analytics
- ✓ Logo on Backdrop
- ✓ 4 Extra Admission Tickets
- ✓ 2 Dedicated email blast, top placement in all emails
- ✓ 4 dedicated social media posts
- ✓ Speaker Opportunity (30 minutes)
- ✓ Opt-in attendee lead data analytics

PRESENTING PARTNER SPONSORSHIP



Presenting partner

As a Presenting Partner Sponsor, your brand receives the highest level of visibility and recognition across all Megamix Expo platforms and events.

“Elevate your brand to the pinnacle of visibility with our most prestigious sponsorship package.

Presenting Partner

- ✓ **Megamix Expo Events: 8'x16' Booth Premium Location +** Recognition on all marketing materials + 6 Diamond Sponsor Badges + 20 complimentary tickets per events + (2) 33" x 81" Display Banners placed at each expo event entrance + Logo on Back Drop + Attendees Data Analytics.
- ✓ **Digital Connect Magazine:** Four—page feature article for 1 year (**3 Issues**) + Business lead generation form + Business Directory Listing.
- ✓ **Website Visibility:** Participation video and logo at Megamix Expo, displayed in premier locations on the website home page & sponsor page.
- ✓ **Social Media:** 6 dedicated social media posts + “Reel Spotlight” (Video Submitted by sponsor, introducing company, services and megamix expo participation.
- ✓ **Speaker Opportunities:** (3) 30 minutes keynote opportunity at all events including + Speaker opportunities at networking Events
- ✓ **Press Release:** 1 Exclusive branded campaign with nationwide distribution
- ✓ **Email Marketing:** Title recognition in all email communications (1yr.)
- ✓ **Stream Audio Commercial:** 1 Month — ‘Presenting Partner’- sponsored Expo message (30 secs) aired on radio stations, live sports, podcasts, and audiobooks targeting the event location’s zip code.(150K Impressions/Month).

MULTI-EVENT SPONSORSHIP PACKAGES

Maximize your impact by sponsoring multiple Megamix Expo events throughout the year with enhanced visibility and significant cost savings.

Benefits of Multi-Event Sponsorship:

Consistent brand presence
Deeper audience engagement
Cost-effective opportunities
extended marketing reach

Food/Drinks Sponsor

- ✓ Back Drop Logo
- ✓ Acknowledgement on all events

✓ **Silver Sponsorship**
Benefits—2 events

- ✓ Target: Business Exhibitors

Annual Partnership

- ✓ Year-round website presence
- ✓ Premium booth placement

✓ **Community Sponsor**
Benefits—2 events

Lanyards Sponsor

- ✓ Lanyard Branded with Company Logo + Acknowledgement on all events

✓ **Gold Benefits—2 Events**
✓ Target: Business Exhibitors

ENHANCE YOUR SPONSORSHIP—SPEAKING OPPORTUNITY

Customize your sponsorship opportunity with these high-value add-ons to create a tailored marketing experience that meets your specific business objectives.

Enhance Your Sponsorship:

1 Workshop Speaker

\$395

30-minutes session at any chosen expo

- ✓ Includes Workshop Promotion in all marketing materials and event platforms

2 Workshops Speaker

\$790

30-minutes session at any (2) chosen expos

- ✓ Includes Workshop Promotion in all marketing materials and event platforms

1 Event + Workshop Speaker

\$995

30-minutes session at any chosen expo

- ✓ **INCLUDES SILVER BENEFITS PLUS** Workshop Promotion in all marketing materials and event platforms

2 Events + Workshop Speaker

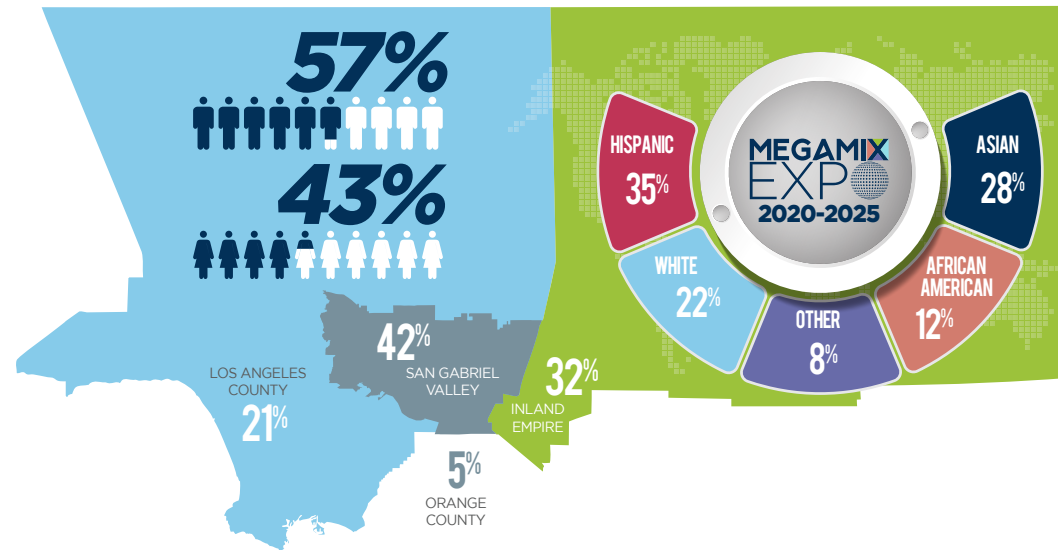
\$1,850

30-minutes session at any (2) chosen expos

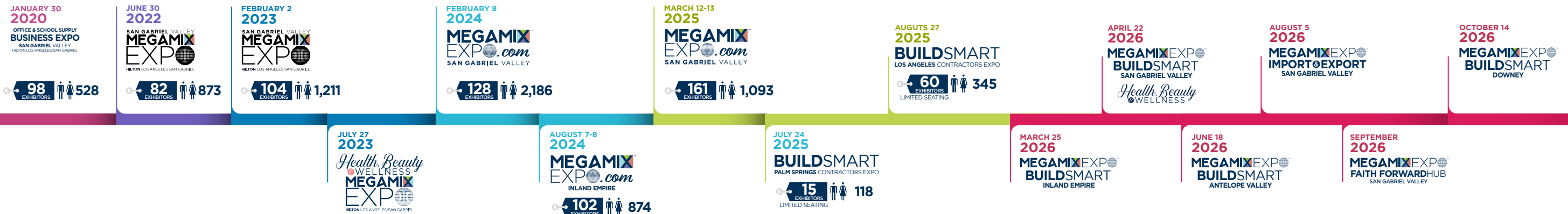
- ✓ **INCLUDES SILVER BENEFITS PLUS** Workshop Promotion in all marketing materials and event platforms

MEGAMIX BUSINESS EXPO

GROW TRAJECTORY—SOUTHERN CALIFORNIA



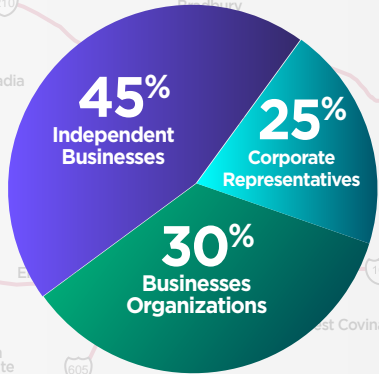
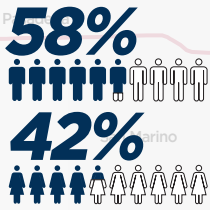
While initially concentrated in San Gabriel Valley cities like Pasadena and Arcadia, the event’s reach has strategically broadened to encompass a wider territory, a balanced regional distribution, with San Gabriel Valley maintaining leadership at 42% while successfully penetrating the Inland Empire market at 32%.



MEGAMIXBUSINESSEXPO

MARKET PENETRATION

SAN GABRIEL VALLEY



Powerful Demographic Mix:

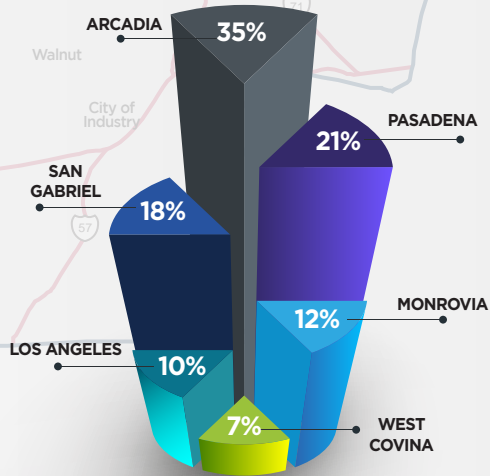
53% Prime-Age Professionals: Your core target with spending and decision-making authority.

Strategic Balance: A healthy mix of seasoned executives and emerging young talent.

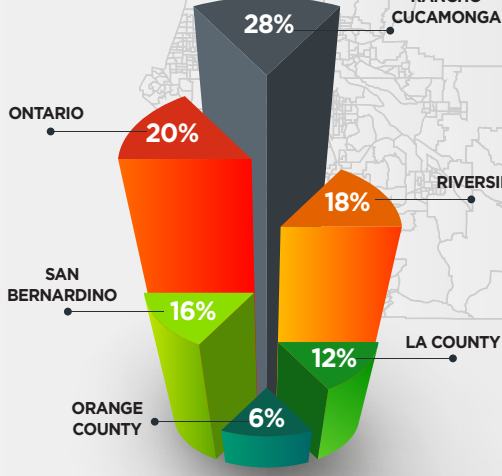
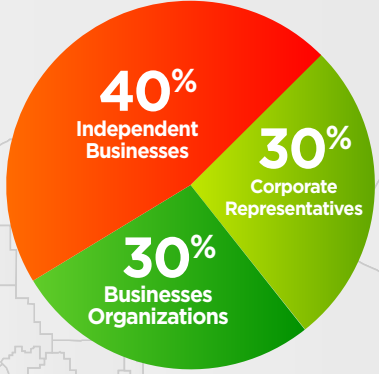
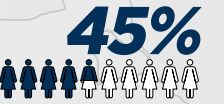
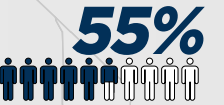
Extended Regional Reach: Notable attendance from Monrovia, West Covina, and the greater Los Angeles area.

Deep Regional Saturation:

Commanding SGV Presence: 74% of attendees hail from Arcadia (35%), Pasadena (21%), and San Gabriel (18%).



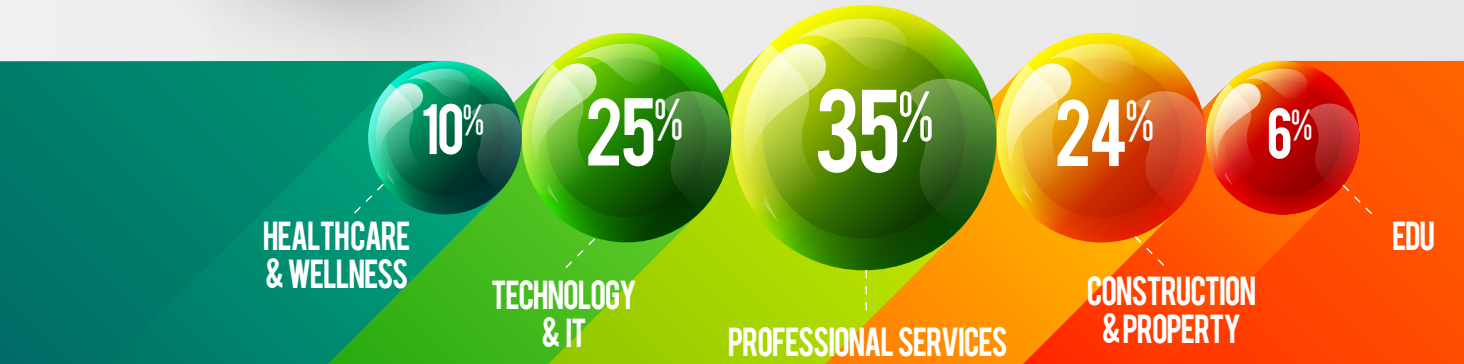
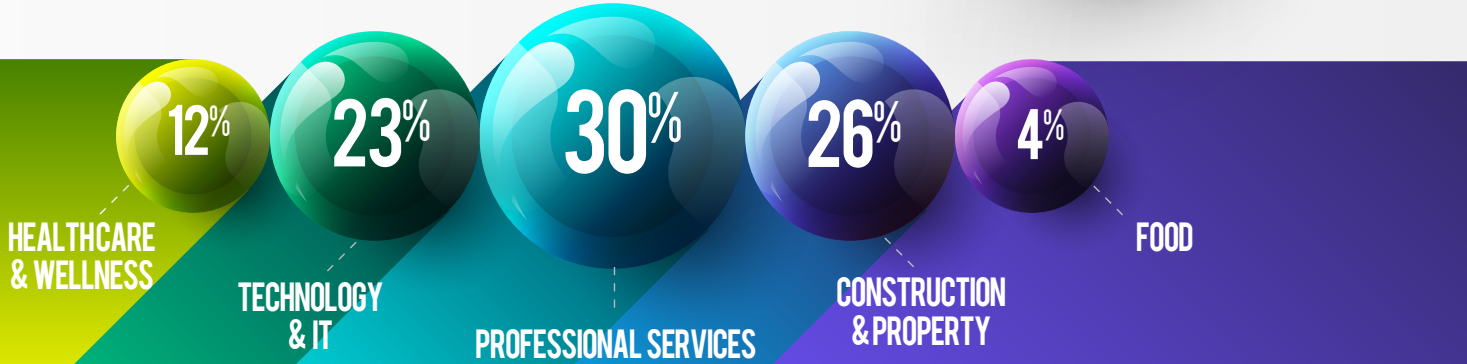
INLAND EMPIRE



Prime Audience, Dominant Reach:

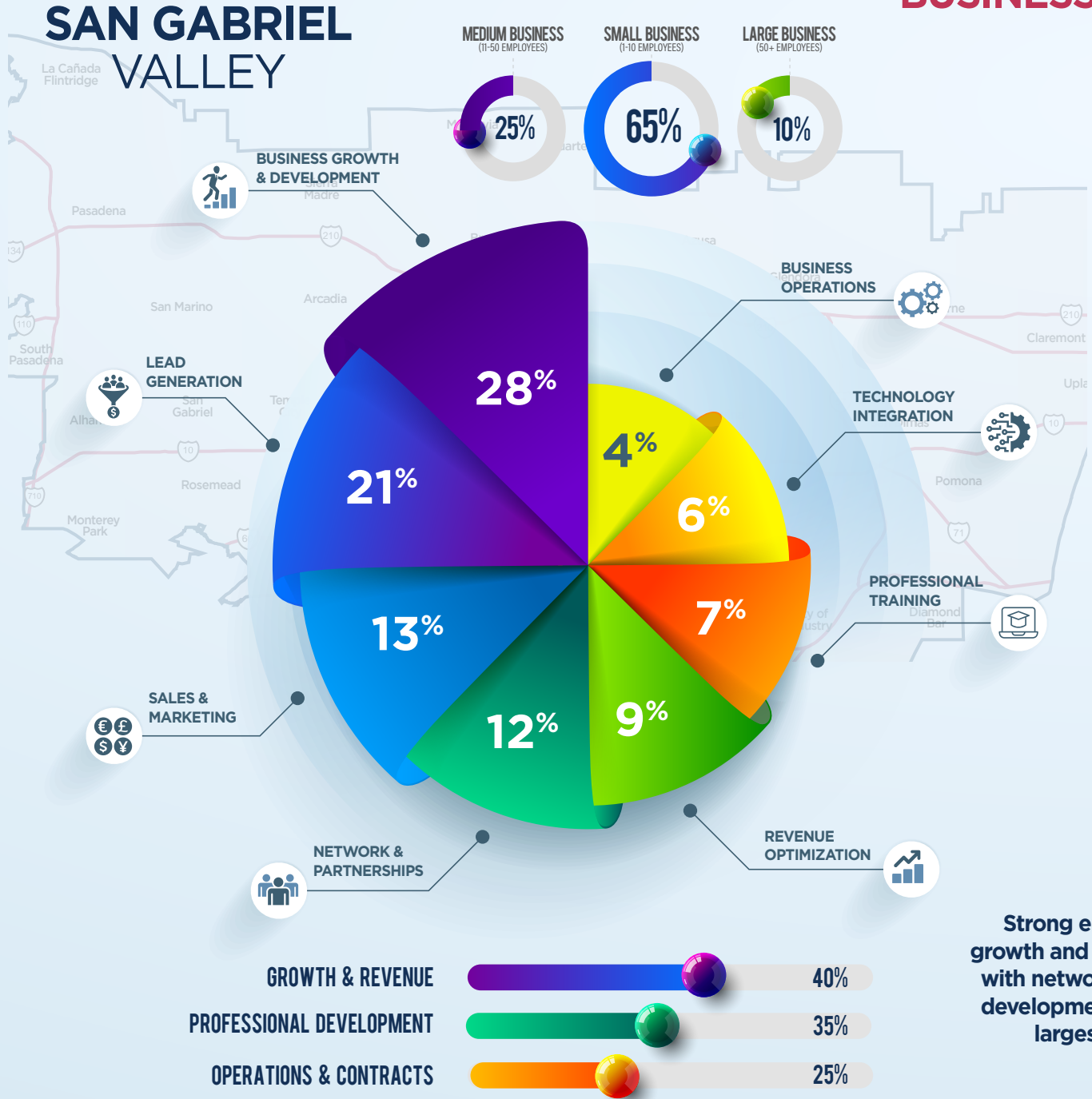
We deliver a high-value audience of core professionals (57% in prime working age), with deep penetration across Southern California.

Our strongest foothold is in the Inland Empire, led by Rancho Cucamonga (28%), Ontario (20%), and Riverside (18%), with notable presence in LA and Orange County.

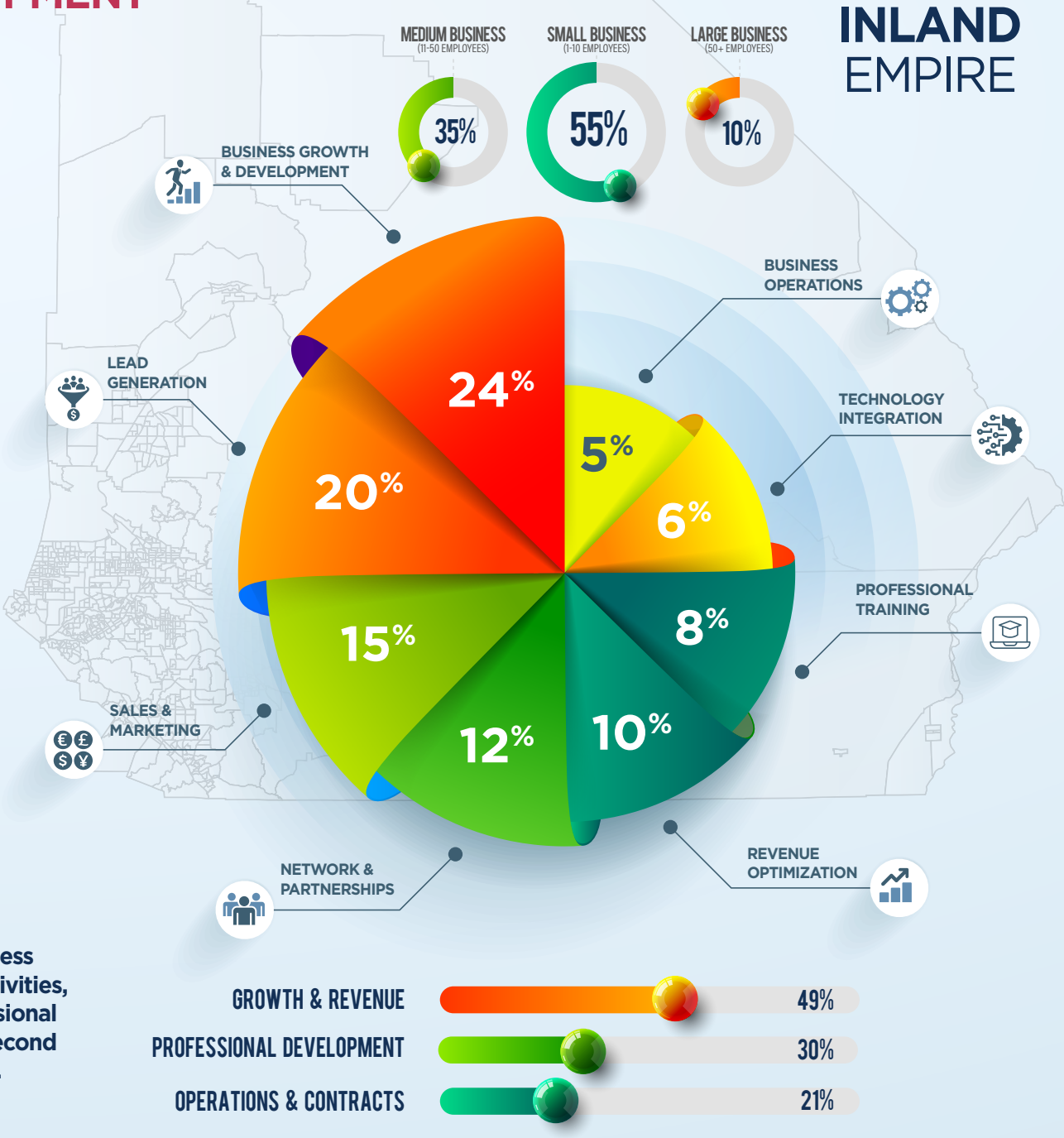


MEGAMIX BUSINESS EXP

BUSINESS DEVELOPMENT



Strong emphasis on business growth and development activities, with networking and professional development forming the second largest area of interest.



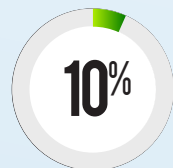
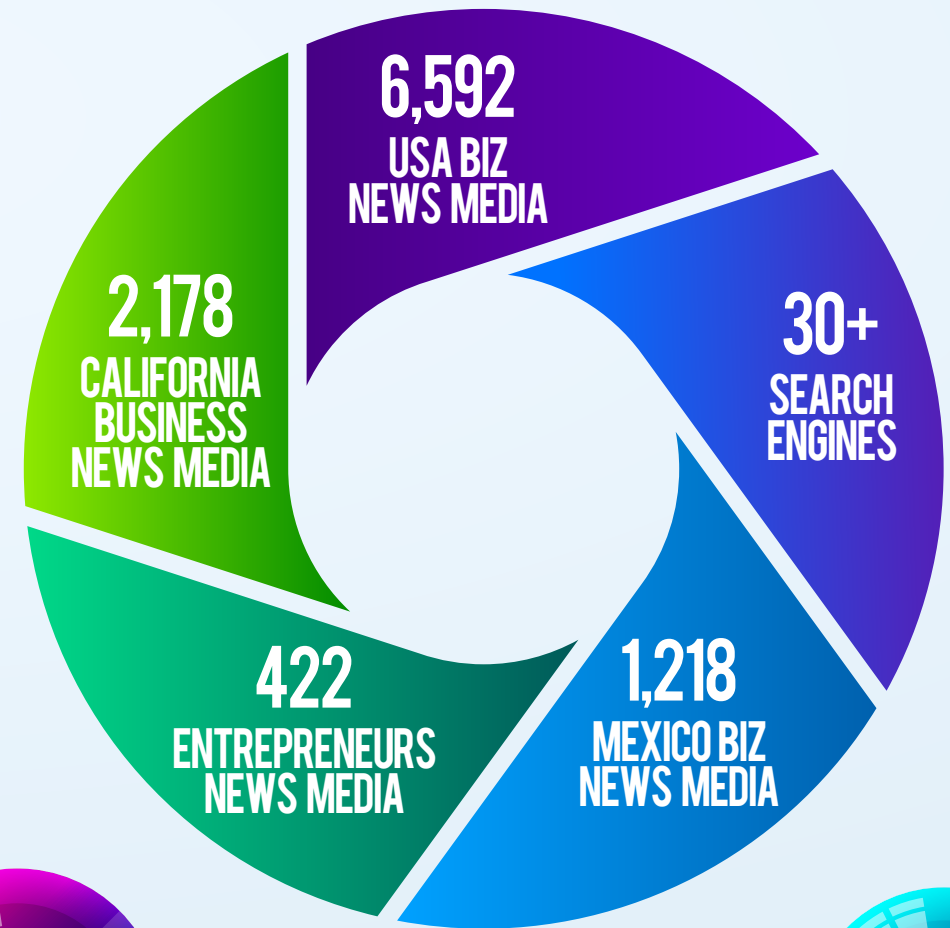


Over 450K
SOCIAL MEDIA MENTIONS

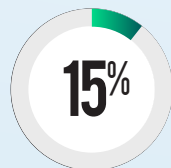
High Concentration
OF FAMILY-OWNED BUSINESSES

Strong Representation
OF ASIAN-OWNED BUSINESSES

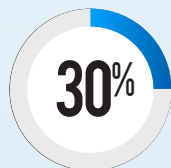
Prominently Featured
ACROSS MULTIPLE PLATFORMS



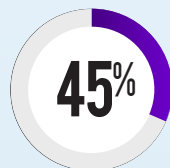
International



US Central Region



US Eastern Region



US Western Region



with a combined based of 50K followers



with a combined based of 350K followers



NEWS MEDIA, PRESS RELEASE, WEB AND TARGETED MEDIA DISTRIBUTION
Press release will shown on ABC, NBC, FOX, CBS, CW affiliate sites and dozens of radio station sites across the country with more than 150 million monthly unique users.

FISO *Community Foundation*

EMPOWERING BUSINESSES THROUGH RELATIONSHIPS

IN PARTNERSHIP WITH MEGAMIXBUSINESSEXPO™

**Ready to elevate your brand at Southern California's premier business events?
Contact our sponsorship team today to discuss the perfect opportunity for your marketing objectives.**



A business card for Hershey Rose, Business Development Division Community Liaison. The card features a circular portrait of Hershey Rose on the left. The background is white with orange and red geometric shapes. The text on the card includes the MEGAMIXBUSINESSEXPO logo, the FISO Community Foundation logo, and contact information: phone number (626) 898-9796 ext. 1020 and email sales@megamixexpo.com.

MEGAMIXBUSINESSEXPO™
IN PARTNERSHIP WITH
 **FISO** *Community Foundation*

HERSHEY ROSE
Business Development Division
Community Liaison

 (626) 898-9796 ext. 1020
 sales@megamixexpo.com

“Partner with Ofiso Community Foundation and connect with your target audience across our dynamic event portfolio.”