

Sponsorship Package



SAN GABRIEL VALLEY • INLAND EMPIRE • LOS ANGELES • SOUTH LOS ANGELES
ANTELOPE VALLEY • ORANGE COUNTY



MEGAMIX EXPO™

OUR EVENTS PORTFOLIO



SAN GABRIEL VALLEY



Health, Beauty
& WELLNESS

SAN GABRIEL VALLEY
INLAND EMPIRE
LOS ANGELES
ANTELOPE VALLEY
DOWNEY



SAN GABRIEL VALLEY

7 EXPOS - 3 CITY EVENT EACH YEAR

Business Entrepreneurs, Contractors and Christian Business focused events across Southern California



REACH – CONNECTING BUSINESSES WITH THEIR TARGET AUDIENCE



Digital Connect Magazine

Distributed to thousands of business professionals and wellness enthusiasts



Website & Social Media

Active presence on Facebook, Instagram, and LinkedIn



Boss Ladies
Mean Business
PURPOSE & POWER MIXER

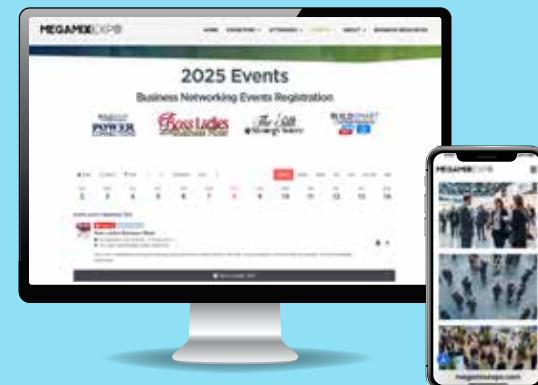
Multiple Networking Event
and speaker opportunities
throughout the year



Together Everyone Achieves More
TEAM
Referral Network®

Business Associations

Strong partnerships with local chambers of commerce and business groups



Event Calendar

Year-round visibility for sponsors across multiple events



Press Release Network

Access to nationwide and international media distribution



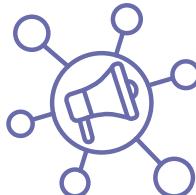
WHY PARTNER WITH MEGAMIX EXPO?

Move beyond single-event sponsorships to gain valuable year-round visibility and sustained engagement through detailed analytics and reporting, ensuring your investment drives tangible, results-driven growth.



Diverse Audience Reach

Access multiple target demographics across business professionals, entrepreneurs, start up companies, contractors, and wellness enthusiasts.



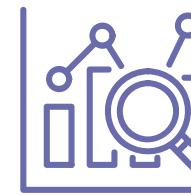
Multi-Channel Marketing

Comprehensive digital marketing, social media promotion, and press coverage that amplifies your brand message



Year-Round Visibility

Unlike single-event sponsorships, Megamix Expo packages provide sustained brand exposure throughout the year across multiple touchpoints.



Measurable ROI

Detailed analytics and reporting on all digital marketing efforts, social media engagement, and event attendance.



Community Impact

Connect with Southern California's business community through our strong partnerships with local business associations.



SPONSORSHIP TIERS

Maximize your brand's visibility with our comprehensive sponsorship packages designed to meet your marketing objectives and budget.



\$ 1,500

Bronze Sponsor

Entry-level visibility across digital and event platforms



\$ 3,000

Silver Sponsor

Enhanced visibility with dedicated social media promotion



\$ 5,000

Gold Sponsor

Premium placement and exclusive event signage



\$ 10,000

Platinum Sponsor

Top-tier visibility with speaking opportunities



\$ 20,000

Diamond Sponsor

Co-branding and exclusive partnership benefits

BRONZE & SILVER SPONSORSHIPS



Entry-Level Benefits

Our Bronze and Silver packages offer affordable entry points for businesses looking to gain visibility at Megamix Expo events while staying within budget.

Perfect for:

- **Small to medium businesses**
 - **First-time sponsors**
 - **Targeted local exposure**

Bronze Sponsor \$1,500

- ✓ (1) Quarter-page ad in Digital Connect Magazine
- ✓ Logo on website Sponsor page
- ✓ Social media "Reel Spotlight". Submitted by sponsor, introducing company, services and megamix expo participation.
- ✓ Logo on flyer
- ✓ 4 complimentary admission tickets
- ✓ Mention in one press release

Silver Sponsor \$3,000

- ✓ (1) Half-page ad in Digital Connect Magazine
- ✓ Logo on website Sponsor page
- ✓ Social media "Reel Spotlight". Submitted by sponsor, introducing company, services and megamix expo participation.
- ✓ 2 dedicated social media posts
- ✓ Logo on flyer
- ✓ 6 complimentary admission tickets
- ✓ Logo and mention in one press release
- ✓ Logo on Backdrop
- ✓ Logo in pre-event email

GOLD & PLATINUM SPONSORSHIPS



"Gold and Platinum sponsors receive priority placement and enhanced visibility across all Megamix Expo marketing channels."

Gold Sponsor \$5,000

- ✓ Full-page ad in Digital Connect Magazine (6 Months)
- ✓ Logo on website Sponsor and Home page
- ✓ Social media "Reel Spotlight". Submitted by sponsor, introducing company, services and megamix expo participation.
- ✓ 2 dedicated social media posts + Instagram story + Logo on flyer
- ✓ 12 complimentary Admission tickets
- ✓ Logo and mention in press release
- ✓ Logo on Backdrop
- ✓ Logo in pre-event email
- ✓ 15 minutes Speaker Opportunity
- ✓ (1) 33" x 81" Display Banner at entrance

Platinum Sponsor \$10,000

- ✓ Two-page spread in Digital Magazine + featured article (6 Months)
- ✓ Logo on website Sponsor and Home page
- ✓ Social media "Reel Spotlight". Submitted by sponsor, introducing company, services and megamix expo participation.
- ✓ 4 dedicated social media posts FB & IG Live + Logo on Marketing materials
- ✓ 8'x8' Booth Premium Location
- ✓ 60 Minutes speaking opportunity for 2 expo events + 16 Admission tickets
- ✓ 16 Admission tickets
- ✓ Press release nationwide distribution
- ✓ (1) Dedicated email blast + top placement banner + Logo on Backdrop
- ✓ (2) 33" x 81" Display Banner at entrance

MEGAMIX EXPO™

DIAMOND SPONSORSHIP



Premium Exclusivity

As a Diamond/Title Sponsor, your brand receives the highest level of visibility and recognition across all Megamix Expo platforms and events.

“Elevate your brand to the pinnacle of visibility with ourmost prestigious sponsorship package.

Diamond Sponsor \$20,000

- ✓ **Digital Connect Magazine:** Cover placement and a four-page feature article or 1 year
- ✓ **Website Visibility:** Participation video at Megamix Expo displayed on Home Page Premier location + Sponsor and Home page Logo
- ✓ **Social Media:** 6 dedicated posts and FB+IG Live Event Coverage
- ✓ **8'x16' Booth Premium Location** + Recognition on all marketing materials + 20 complimentary tickets per events and (2) 33" x 81" Display Banners at each event entrance
- ✓ **Speaker Opportunities:** 60 minutes keynote opportunity at all events including + Speaker opportunities at networking Events
- ✓ **Press Release:** 2 Exclusive branded campaigns with nationwide distribution
- ✓ **Email Marketing:** Title recognition in all email communications
- ✓ **Stream Audio Commercial:** 30 Seconds, 1 Month* radio stations & live sports Southern California area, users who are interacting with music, podcasts and audiobooks.
- ✓ **Event Calendar:** Featured placement for the entire year

* Stream Audio based on zip codes, counties or cities. Ofiso Solutions AD Portal accessibility, transferable to other Business.



MULTI-EVENT SPONSORSHIP PACKAGES

Maximize your impact by sponsoring multiple Megamix Expo events throughout the year with enhanced visibility and significant cost savings.

Benefits of Multi-Event Sponsorship:

Consistent brand presence Deeper audience engagement
Cost-effective packages Extended marketing reach

Lanyards Sponsor

✓ Lanyard Branded with Company Logo + Acknowledgement on all events

\$4,000

✓ **Bronze Benefits—2 Events**
✓ Target: Business Exhibitors

Wellness Series—2 Events

✓ Health/wellness audience
✓ Premium booth placement

\$5,000

✓ **Silver Benefits—2 Events**
✓ Specialized marketing

Build Smart Series

✓ Industry-specific content
✓ Targeted B2B promotion

\$12,000

✓ **Gold Benefits—3 Events**
✓ Biz Contractor focus

Annual Partnership

✓ Year-round website presence
✓ Premium booth placement

\$15,000

✓ **Platinum Benefits—2 events**
✓ Quarterly press features

Food/Drinks Sponsor

✓ Event Focus
✓ Acknowledgement on all events

TBD/Venue

✓ **Silver Benefits—2 events**
✓ Target: Exhibitors



ENHANCE YOUR SPONSORSHIP—SPEAKING OPPORTUNITY

Customize your sponsorship package with these high-value add-ons to create a tailored marketing experience that meets your specific business objectives.

Enhance Your Sponsorship:

All add-ons are available to sponsors at any tier level and can be combined with any sponsorship package.

Speaking Opportunity

\$375

- ✓ **BRONZE/SILVER 15-minutes session at any chosen expo**
+ workshop promotion in all marketing materials

Speaking Opportunity

\$695

- ✓ **BRONZE/SILVER 15-minutes session at 2 chosen expos**
+ workshop promotion in all marketing materials

Speaking Opportunity

\$2,000

- ✓ **BRONZE/SILVER 30-minutes session at 3 chosen expo**
+ workshop promotion in all marketing materials

Speaking Opportunity

\$2,750

- ✓ **BRONZE/SILVER 45-minutes session at 3 chosen expo**
+ Recording of presentation for digital distribution + workshop promotion in all marketing materials

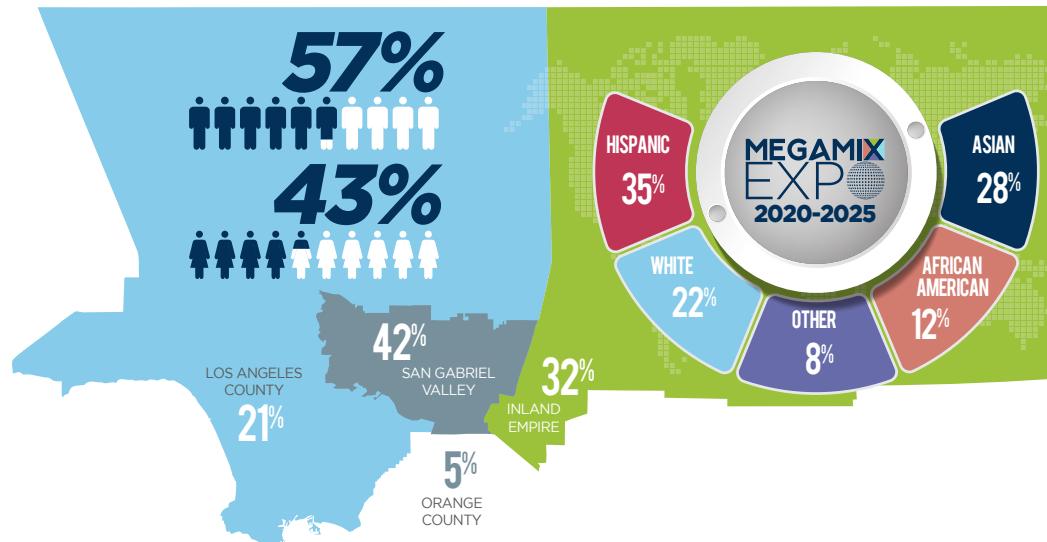
Speaking Opportunity

\$3,500

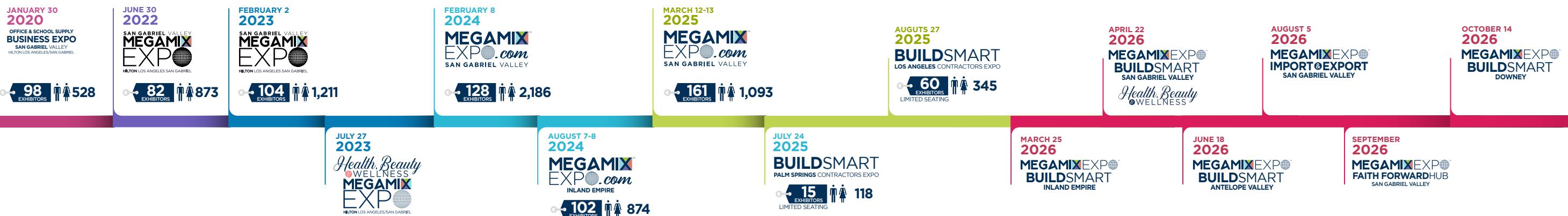
- ✓ **60-minute workshop session at any 3 chosen expo** + Recording of presentation for digital distribution + workshop promotion in all marketing materials

MEGAMIX EXPO™

GROW TRAJECTORY—SOUTHERN CALIFORNIA



While initially concentrated in San Gabriel Valley cities like Pasadena and Arcadia, the event's reach has strategically broadened to encompass a wider territory, a balanced regional distribution, with San Gabriel Valley maintaining leadership at 42% while successfully penetrating the Inland Empire market at 32%.

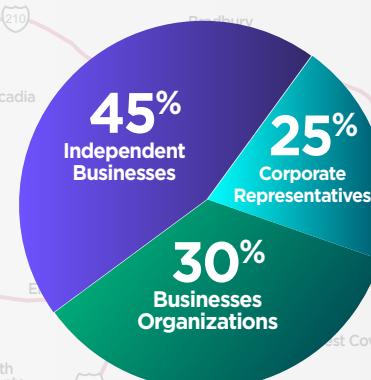


MEGAMIX EXPO

MARKET PENETRATION

SAN GABRIEL VALLEY

58%
42%



Powerful Demographic Mix:

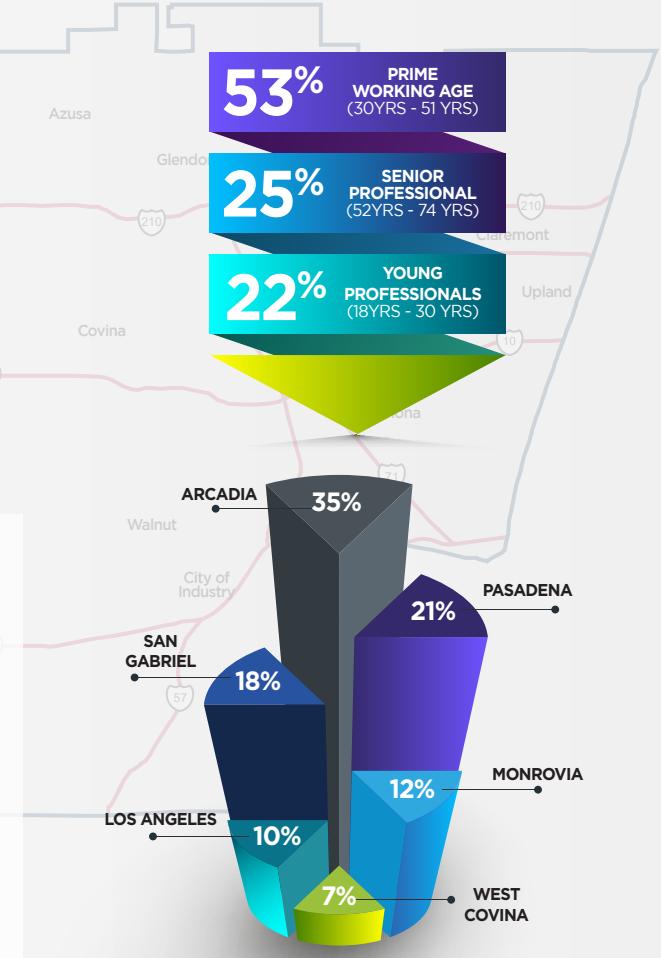
53% Prime-Age Professionals: Your core target with spending and decision-making authority.

Strategic Balance: A healthy mix of seasoned executives and emerging young talent.

Extended Regional Reach: Notable attendance from Monrovia, West Covina, and the greater Los Angeles area.

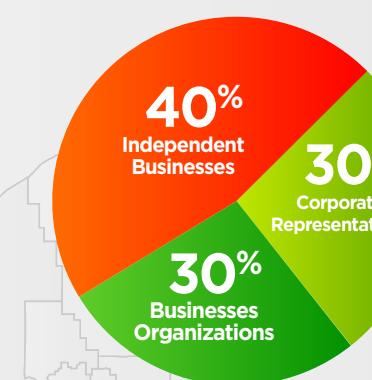
Deep Regional Saturation:

Commanding SGV Presence: 74% of attendees hail from Arcadia (35%), Pasadena (21%), and San Gabriel (18%).



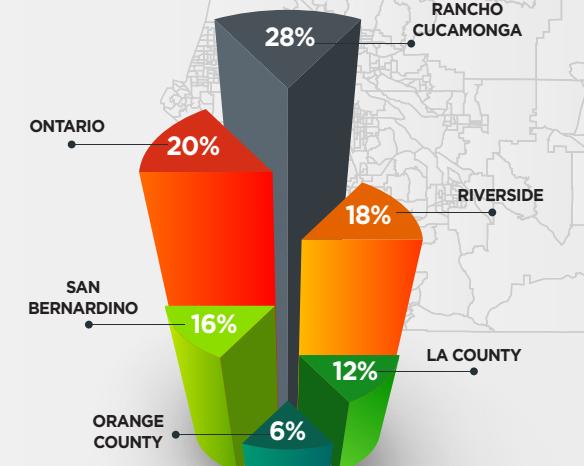
INLAND EMPIRE

55%
45%



Prime Audience, Dominant Reach:

We deliver a high-value audience of core professionals (57% in prime working age), with deep penetration across Southern California.

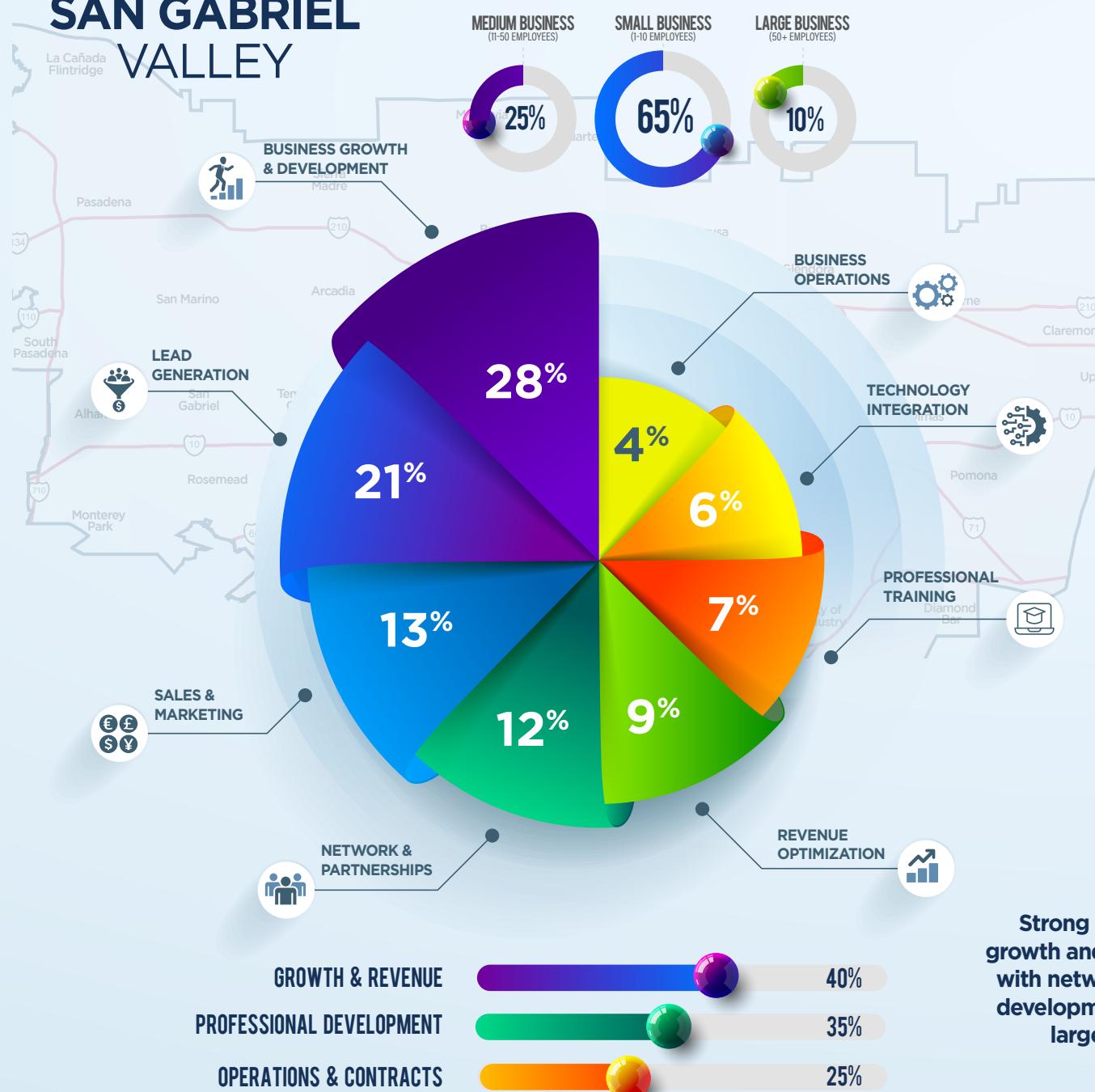


Our strongest foothold is in the Inland Empire, led by Rancho Cucamonga (28%), Ontario (20%), and Riverside (18%), with notable presence in LA and Orange County.

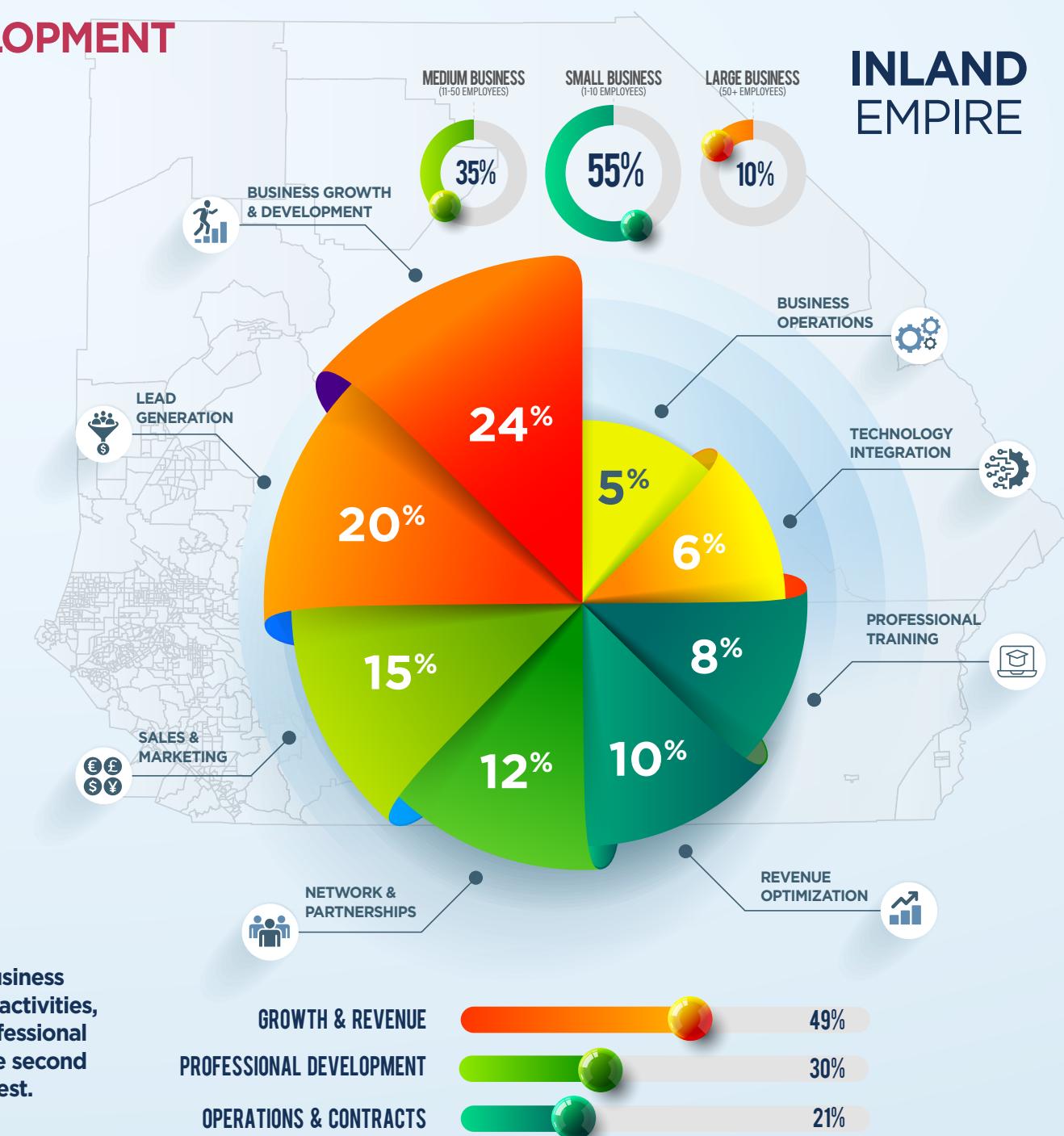


BUSINESS DEVELOPMENT

SAN GABRIEL VALLEY



INLAND EMPIRE





10%
International

15%
US Central Region

30%
US Eastern Region

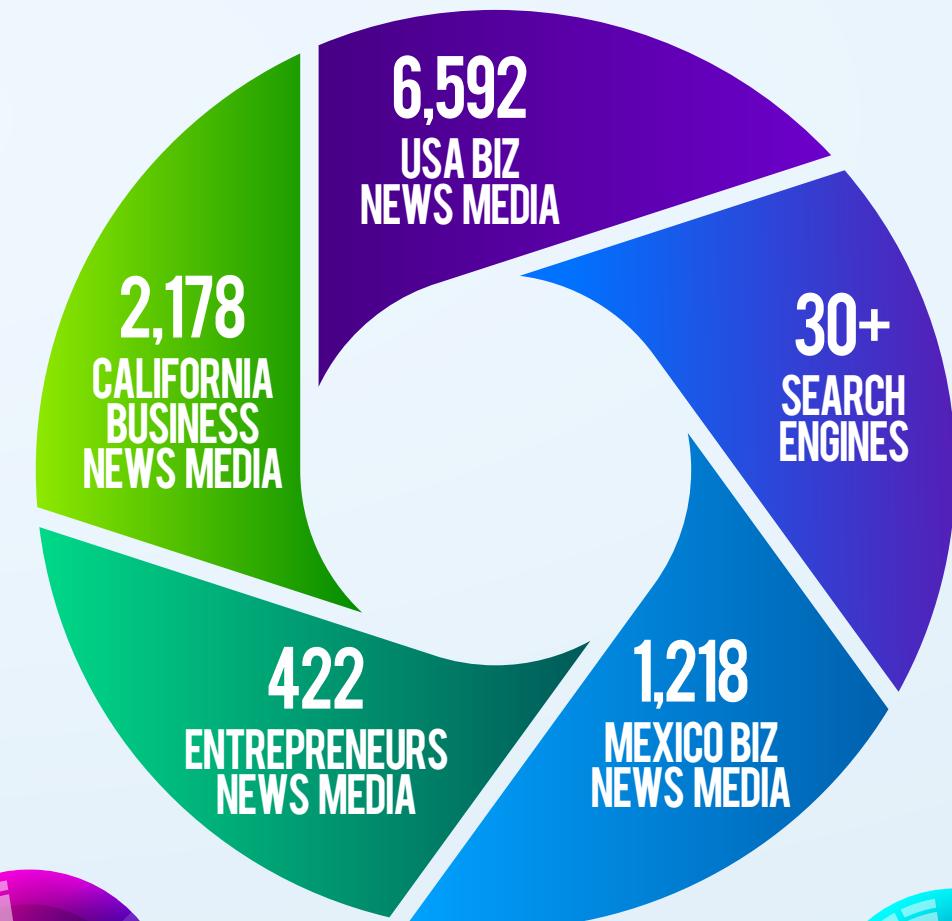
45%
US Western Region

Over 450K
SOCIAL MEDIA MENTIONS

High Concentration
OF FAMILY-OWNED BUSINESSES

Strong Representation
OF ASIAN-OWNED BUSINESSES

Prominently Featured
ACROSS MULTIPLE PLATFORMS



200+ FACEBOOK PAGES

with a combined
based of 50K followers

150+ TWEETED ACCOUNTS

with a combined
based of 350K followers



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PALM SPRINGS • ORANGE COUNTY

**Ready to elevate your brand at Southern California's premier business and wellness events?
Contact our sponsorship team today to discuss the perfect package for your marketing objectives.**



“Partner with Megamix Expo and connect with your target audience across our dynamic event portfolio.”