

Sponsorship Package

MEGAMIXEXPTM

SAN GABRIEL VALLEY • INLAND EMPIRE • LOS ANGELES • SOUTH LOS ANGELES
PALM SPRINGS • ORANGE COUNTY



MEGAMIXEXPO™

OUR EVENTS PORTFOLIO



2 Liv Well Movement
Health, Beauty
& Wellness
events in Palm Springs



4 Megamix/Build Smart
Business Entrepreneurs
& Contractors focused events
across Southern California



2 AI Festival/Summit
Artificial Intelligence
events in
Los Angeles County



REACH — CONNECTING BUSINESSES WITH THEIR TARGET AUDIENCE



Digital Connect Magazine

Distributed to thousands of business professionals and wellness enthusiasts



Website & Social Media

Active presence on Facebook, Instagram, and LinkedIn



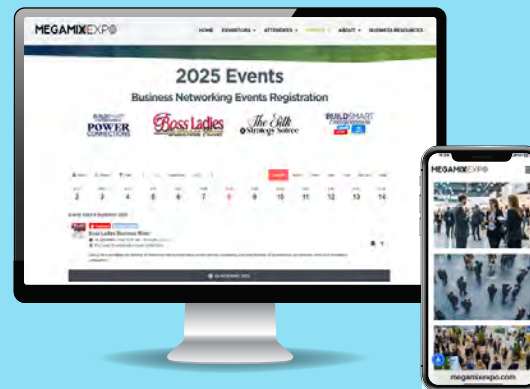
Multiple Networking Event

and speaker opportunities throughout the year



Business Associations

Strong partnerships with local chambers of commerce and business groups



Event Calendar

Year-round visibility for sponsors across multiple events



Press Release Network

Access to nationwide and international media distribution



WHY PARTNER WITH MEGAMIX EXPO?

Move beyond single-event sponsorships to gain valuable year-round visibility and sustained engagement through detailed analytics and reporting, ensuring your investment drives tangible, results-driven growth.



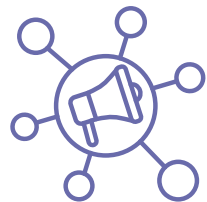
Diverse Audience Reach

Access multiple target demographics across business professionals, entrepreneurs, start up companies, contractors, and wellness enthusiasts.



Year-Round Visibility

Unlike single-event sponsorships, Megamix Expo packages provide sustained brand exposure throughout the year across multiple touchpoints.



Multi-Channel Marketing

Comprehensive digital marketing, social media promotion, and press coverage that amplifies your brand message



Measurable ROI

Detailed analytics and reporting on all digital marketing efforts, social media engagement, and event attendance.



Community Impact

Connect with Southern California's business community through our strong partnerships with local business associations.



SPONSORSHIP TIERS

Maximize your brand's visibility with our comprehensive sponsorship packages designed to meet your marketing objectives and budget.



Bronze Sponsor

Entry-level visibility across digital and event platforms



Silver Sponsor

Enhanced visibility with dedicated social media promotion



Gold Sponsor

Premium placement and exclusive event signage



Platinum Sponsor

Top-tier visibility with speaking opportunities



Diamond Sponsor

Co-branding and exclusive partnership benefits

BRONZE & SILVER SPONSORSHIPS



Entry-Level Benefits

Our Bronze and Silver packages offer affordable entry points for businesses looking to gain visibility at Megamix Expo events while staying within budget.

Perfect for:

- **Small to medium businesses**
- **First-time sponsors**
- **Targeted local exposure**

Bronze Sponsor

- ✓ Quarter-page ad in Digital Connect Magazine
- ✓ Logo on website Sponsor page
- ✓ Social media "Reel Spotlight". Submitted by sponsor, introducing company, services and megamix expo participation.
- ✓ Logo on flyer
- ✓ 4 complimentary admission tickets
- ✓ Mention in one press release

Silver Sponsor

- ✓ Quarter-page ad in Digital Connect Magazine
- ✓ Logo on website Sponsor page
- ✓ Social media "Reel Spotlight". Submitted by sponsor, introducing company, services and megamix expo participation.
- ✓ 2 dedicated social media posts
- ✓ Logo on flyer
- ✓ 6 complimentary admission tickets
- ✓ Mention in one press release
- ✓ 1 Month Footer Banner at Website
- ✓ Logo on Backdrop
- ✓ Logo in pre-event email

MEGAMIXEXPO™

GOLD & PLATINUM SPONSORSHIPS



“Gold and Platinum sponsors receive priority placement and enhanced visibility across all Megamix Expo marketing channels.”

Gold Sponsor

- ✓ Full-page ad in Digital Connect Magazine (6 Months)
- ✓ Logo on website Home page + 3 months footer banner on exhibitor page
- ✓ Social media “Reel Spotlight”. Submitted by sponsor, introducing company, services and megamix expo participation.
- ✓ 4 dedicated social media posts + Instagram story + Logo on flyer
- ✓ 12 complimentary Admission tickets
- ✓ Mention in one press release
- ✓ Logo on Backdrop
- ✓ Logo in pre-event email
- ✓ 15 minutes Speaker Opportunity
- ✓ (1) 33” x 81” Display Banner at entrance

Platinum Sponsor

- ✓ Two-page spread in Digital Magazine + featured article (6 Months)
- ✓ Logo on website Home page + 6 months footer banner on exhibitor page
- ✓ Social media “Reel Spotlight”. Submitted by sponsor, introducing company, services and megamix expo participation.
- ✓ 6 dedicated social media posts FB & IG Live + Logo on Marketing materials
- ✓ 8’x8’ Booth Premium Location
- ✓ 60 Minutes speaking opportunity for 2 expo events + 16 Admission tickets
- ✓ 16 Admission tickets
- ✓ Press release nationwide distribution
- ✓ Dedicated email blast + top placement in all emails + Logo on Backdrop
- ✓ (2) 33” x 81” Display Banner at entrance

MEGAMIXEXPO™

DIAMOND SPONSORSHIP



Premium Exclusivity

As a Diamond/Title Sponsor, your brand receives the highest level of visibility and recognition across all Megamix Expo platforms and events.

“Elevate your brand to the pinnacle of visibility with ourmost prestigious sponsorship package.

Diamond Sponsor

- ✓ **Digital Connect Magazine:** Cover placement and a four-page feature article or 1 year
- ✓ **Website Visibility:** Participation video at Megamix Expo displayed on Home Page Premier location + Sponsor and Home page Logo + 1 year footer banner on exhibitor and attendee website page
- ✓ **Social Media:** 10 dedicated posts and FB+IG Live Event Coverage
- ✓ **8'x16' Booth Premium Location** + Recognition on all marketing materials + 20 complimentary tickets per events and (2) 33" x 81" Display Banners at each event entrance
- ✓ **Speaker Opportunities:** 60 minutes keynote opportunity at all events including + Speaker opportunities at networking Events
- ✓ **Press Release:** 2 Exclusive branded campaigns with nationwide distribution
- ✓ **Email Marketing:** Title recognition in all email communications
- ✓ **Stream Audio Commercial:** 30 Seconds, 1 Month* radio stations & live sports Southern California area, users who are interacting with music, podcasts and audiobooks.
- ✓ **Event Calendar:** Featured placement for the entire year

* Stream Audio based on zip codes, counties or cities. Ofiso Solutions AD Portal accessibilty, transferable to other Business.



MULTI-EVENT SPONSORSHIP PACKAGES

Maximize your impact by sponsoring multiple Megamix Expo events throughout the year with enhanced visibility and significant cost savings.

Benefits of Multi-Event Sponsorship:

Consistent brand presence
Deeper audience engagement
Cost-effective packages
Extended marketing reach

Lanyards Sponsor

- ✓ Lanyard Branded with Company Logo + Acknowledgement on all events
- ✓ **Bronze Benefits—2 Events**
- ✓ Target: Business Exhibitors

Wellness Series—2 Events

- ✓ Health/wellness audience
- ✓ Premium booth placement
- ✓ **Silver Benefits—2 Events**
- ✓ Specialized marketing

Build Smart Series

- ✓ Industry-specific content
- ✓ Targeted B2B promotion
- ✓ **Gold Benefits—3 Events**
- ✓ Biz Contractor focus

Annual Partnership

- ✓ Year-round website presence
- ✓ Premium booth placement
- ✓ **Platinum Benefits—2 events**
- ✓ Quarterly press features

Food/Drinks Sponsor

- ✓ Event Focus
- ✓ Acknowledgement on all events
- ✓ **Silver Benefits—2 events**
- ✓ Target: Exhibitors



ENHANCE YOUR SPONSORSHIP—SPEAKING OPPORTUNITY

Customize your sponsorship package with these high-value add-ons to create a tailored marketing experience that meets your specific business objectives.

Enhance Your Sponsorship:

All add-ons are available to sponsors at any tier level and can be combined with any sponsorship package.

Speaking Opportunity \$375

- ✓ **BRONZE/SILVER 15-minutes session at any chosen expo**
+ workshop promotion in all marketing materials

Speaking Opportunity \$695

- ✓ **BRONZE/SILVER 15-minutes session at 2 chosen expos**
+ workshop promotion in all marketing materials

Speaking Opportunity \$2,000

- ✓ **BRONZE/SILVER 30-minutes session at 3 chosen expo**
+ workshop promotion in all marketing materials

Speaking Opportunity \$2,750

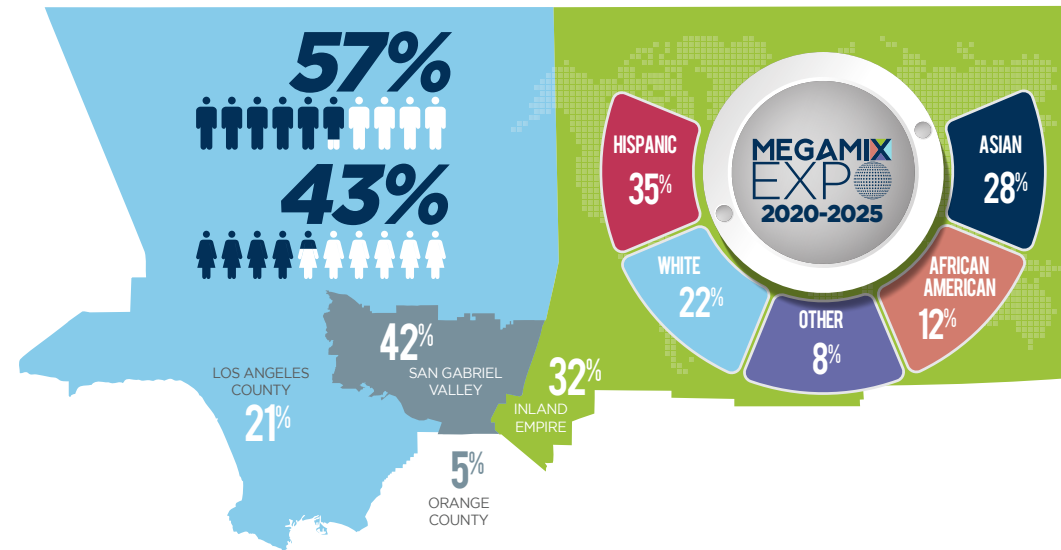
- ✓ **BRONZE/SILVER 45-minutes session at 3 chosen expo**
+ Recording of presentation for digital distribution + workshop promotion in all marketing materials

Speaking Opportunity \$3,500

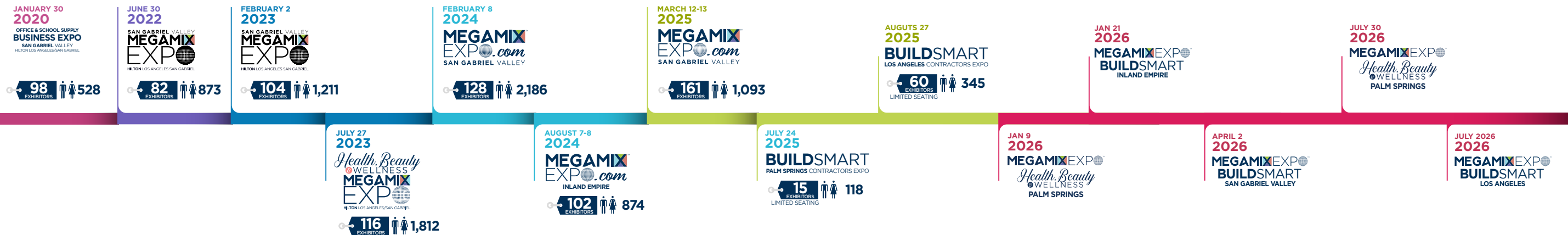
- ✓ **60-minute workshop session at any 3 chosen expo** + Recording of presentation for digital distribution + workshop promotion in all marketing materials

MEGAMIXEXPO

GROW TRAJECTORY—SOUTHERN CALIFORNIA



While initially concentrated in San Gabriel Valley cities like Pasadena and Arcadia, the event's reach has strategically broadened to encompass a wider territory, a balanced regional distribution, with San Gabriel Valley maintaining leadership at 42% while successfully penetrating the Inland Empire market at 32%.

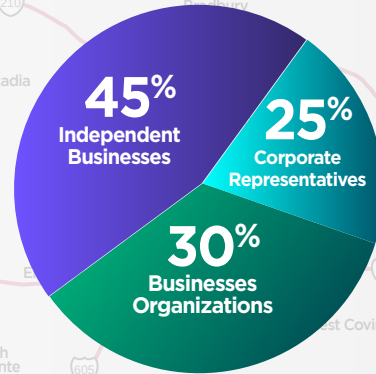


MEGAMIXEXP

MARKET PENETRATION

SAN GABRIEL VALLEY

58%
42%



Powerful Demographic Mix:

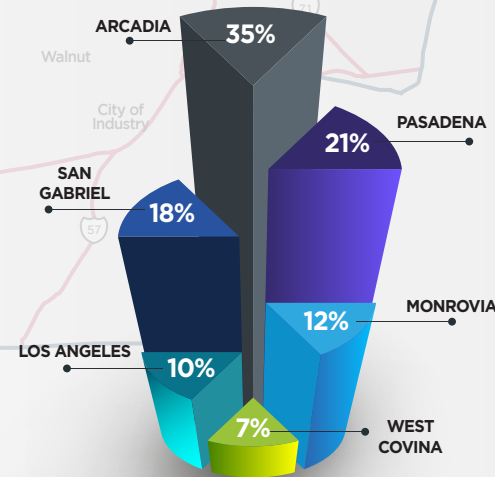
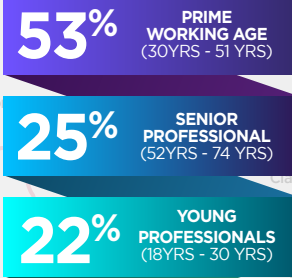
53% Prime-Age Professionals: Your core target with spending and decision-making authority.

Strategic Balance: A healthy mix of seasoned executives and emerging young talent.

Extended Regional Reach: Notable attendance from Monrovia, West Covina, and the greater Los Angeles area.

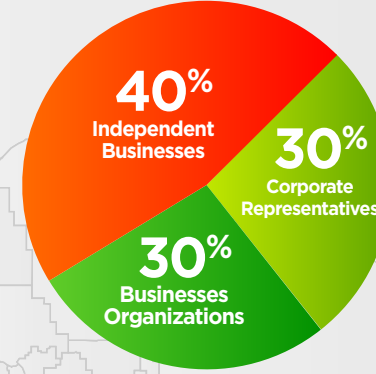
Deep Regional Saturation:

Commanding SGV Presence: 74% of attendees hail from Arcadia (35%), Pasadena (21%), and San Gabriel (18%).



INLAND EMPIRE

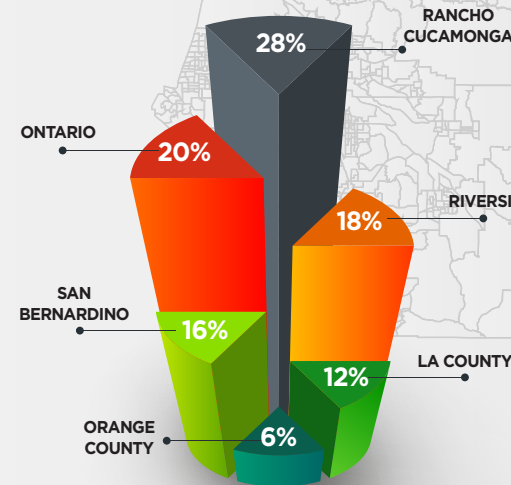
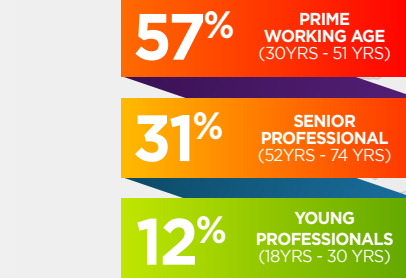
55%
45%



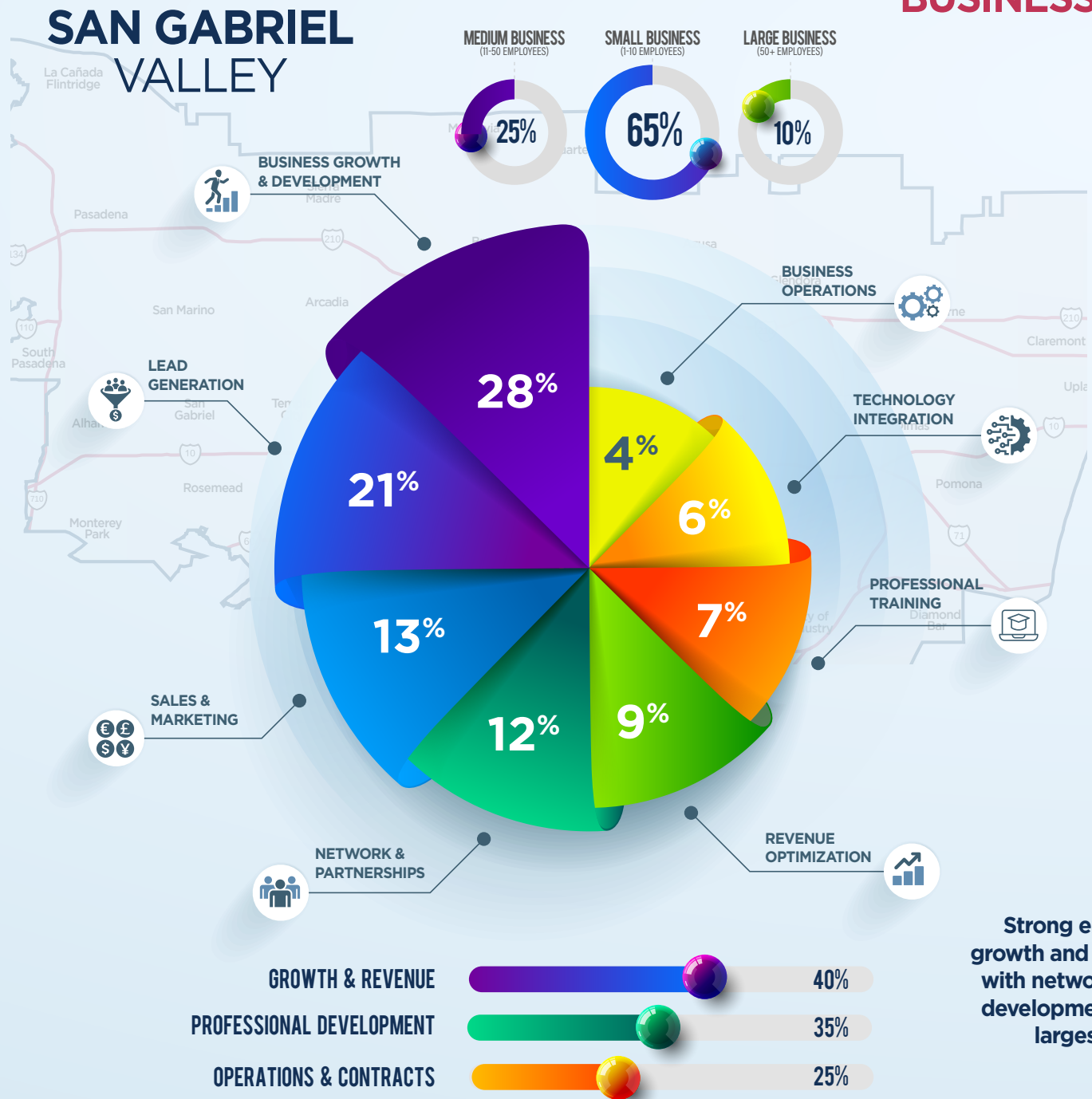
Prime Audience, Dominant Reach:

We deliver a high-value audience of core professionals (57% in prime working age), with deep penetration across Southern California.

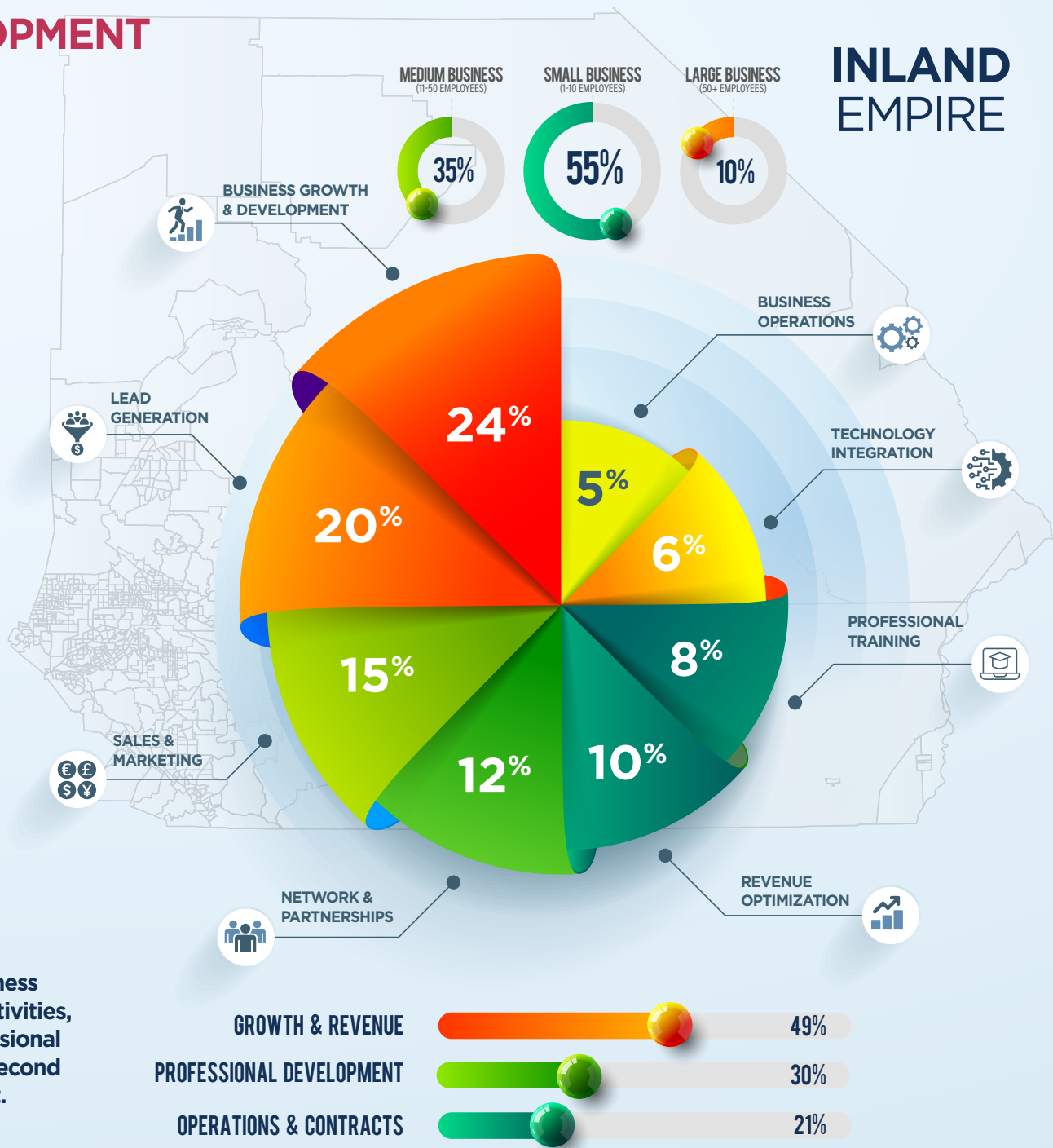
Our strongest foothold is in the Inland Empire, led by Rancho Cucamonga (28%), Ontario (20%), and Riverside (18%), with notable presence in LA and Orange County.



BUSINESS DEVELOPMENT



Strong emphasis on business growth and development activities, with networking and professional development forming the second largest area of interest.



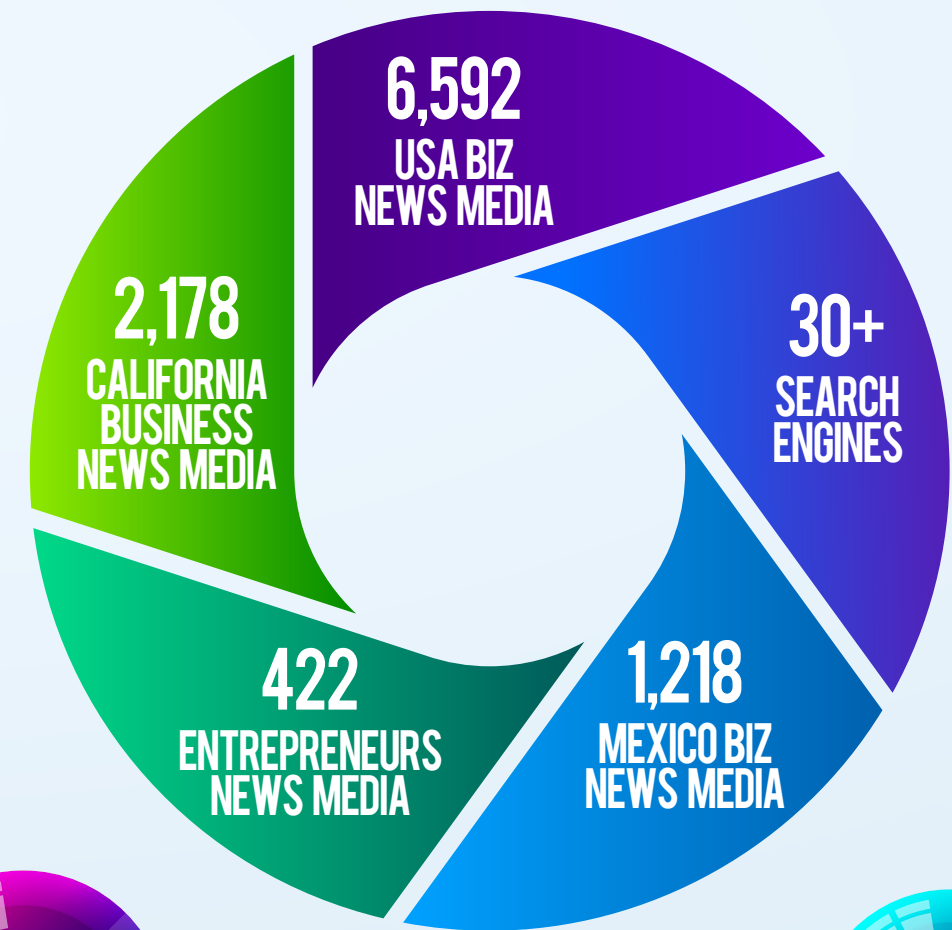


Over 450K
SOCIAL MEDIA MENTIONS

High Concentration
OF FAMILY-OWNED BUSINESSES

Strong Representation
OF ASIAN-OWNED BUSINESSES

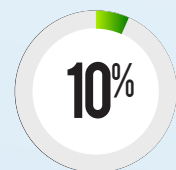
Prominently Featured
ACROSS MULTIPLE PLATFORMS



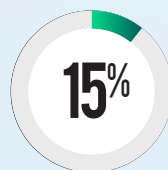
with a combined
based of 50K followers



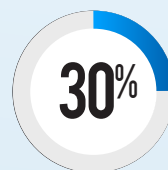
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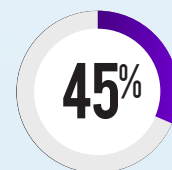
International



US Central
Region



US Eastern
Region



US Western
Region



NEWS MEDIA, PRESS RELEASE, WEB AND TARGETED MEDIA DISTRIBUTION
Press release will shown on ABC, NBC, FOX, CBS, CW affiliate sites and dozens of radio station sites across the country with more than 150 million monthly unique users.

MEGAMIXEXPOTM.com

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Contact our sponsorship team today to discuss the perfect package for your marketing objectives.**



“Partner with Megamix Expo and connect with your target audience across our dynamic event portfolio.”