

# Sponsorship Package



An official collaboration between Ofiso Community Foundation 501(c)(3) and Megamix Expo



# MEGAMIX EXPO EVENTS

## BRONZE SPONSORSHIP OPPORTUNITIES

### 2025-2026 SOUTHERN CALIFORNIA

**MEGAMIX EXPO**  
INLAND EMPIRE • SEPTEMBER 10-11, 2025  
ONTARIO CONVENTION CENTER, CA

**BUILDSMART LA**  
SAN GABRIEL VALLEY • JUNE 26, 2025  
HILTON HOTEL LOS ANGELES/SAN GABRIEL

**MEGAMIX EXPO**  
SAN GABRIEL VALLEY • APRIL 22-23, 2026  
HILTON HOTEL LOS ANGELES/SAN GABRIEL

**MEGAMIX EXPO**  
ORANGE COUNTY  
2025



\$5,000



\$10,000



\$15,000



\$20,000

#### PODCAST SESSION



WITH ADAM TORRES



#### PRIOR THE EVENT

- **LOGO ON WEBSITE & MARKETING**  
Sponsor Page/Flyer, Posters.
- **1 EMAIL CAMPAIGN BANNER**  
45,000 Business Database Inland Empire and San Gabriel Valley
- **2 MONTHS WEBSITE BANNER**  
on Admission Registration Page

#### DURING EVENT

- **SLIDE PROJECTOR/SCREEN**  
10-Second Rotation
- **RED CARPET/LOGO ON BACKDROP**
- **8' X 8' BOOTH AREA (UPGRADE AVAILABLE)**
- **3 MINUTES EVENT INTRODUCTION**
- **DEDICATED SOCIAL MEDIA LIVE STORY**



#### SOCIAL MEDIA



#### BUSINESS TRAINING



2 VOUCHERS VALUED AT \$1,990



#### POST EVENT

- Social Media Post
- Digital Connect Magazine 1 Full Page

# MEGAMIX EXPO EVENTS SILVER SPONSORSHIP OPPORTUNITIES

2025-2026 SOUTHERN CALIFORNIA

**MEGAMIX EXPO**  
INLAND EMPIRE • SEPTEMBER 10-11, 2025  
ONTARIO CONVENTION CENTER, CA

**BUILDSMARTLA**  
SAN GABRIEL VALLEY • JUNE 26, 2025  
HILTON HOTEL LOS ANGELES/SAN GABRIEL

**MEGAMIX EXPO**  
SAN GABRIEL VALLEY • APRIL 22-23, 2026  
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**MEGAMIX EXPO**  
ORANGE COUNTY  
2025



\$10,000



\$20,000



\$30,000



\$40,000

## PODCAST SESSION



WITH ADAM TORRES



## PRIOR THE EVENT

- **LOGO ON WEBSITE & MARKETING**  
Sponsor Page/Flyer, Posters.
- **1 EMAIL CAMPAIGNS + 1 EMAIL BANNERS**  
45,000 Business Database Inland Empire Orange County and San Gabriel Valley (LA County)
- **4 MONTHS (2) WEBSITE BANNERS**  
(1) Admission Registration + (1) Why Exhibit Page

## DURING EVENT

- **(2) SLIDES PROJECTOR/SCREEN**  
(2) 10-Second Rotation
- **RED CARPET/LOGO ON BACKDROP**
- **16' X 8' BOOTH AREA**
- **5 MINUTES EVENT INTRODUCTION**
- **WORKSHOP SPEAKING OPPORTUNITY**



## SOCIAL MEDIA



## BUSINESS TRAINING



4 VOUCHERS VALUED AT \$3,980



## POST EVENT

- Press Release
- Digital Connect Magazine 2 Full Pgs

# MEGAMIX EXPO EVENTS

## GOLD SPONSORSHIP OPPORTUNITIES

### 2025-2026 SOUTHERN CALIFORNIA

**MEGAMIX EXPO**  
INLAND EMPIRE • SEPTEMBER 10-11, 2025  
ONTARIO CONVENTION CENTER, CA

**BUILDSMARTLA**  
SAN GABRIEL VALLEY • JUNE 26, 2025  
HILTON HOTEL LOS ANGELES/SAN GABRIEL

**MEGAMIX EXPO**  
SAN GABRIEL VALLEY • APRIL 22-23, 2026  
HILTON HOTEL LOS ANGELES/SAN GABRIEL

**MEGAMIX EXPO**  
ORANGE COUNTY  
2025



\$15,000



\$30,000



\$45,000



\$60,000

#### PODCAST SESSION



WITH ADAM TORRES



#### PRIOR THE EVENT

- **LOGO ON WEBSITE & MARKETING + PRESS RELEASE**  
Sponsor Page/Flyer, Posters.
- **2 EMAIL CAMPAIGNS + 2 EMAIL BANNERS**  
45,000 Business Database Inland Empire Orange County and San Gabriel Valley (LA County)
- **6 MONTHS (3) WEBSITE BANNERS**  
(1) Main Page + (1) Admission Registration + (1) Why Exhibit Page

#### DURING EVENT

- **(3) SLIDES PROJECTOR/SCREEN** (3) 10-Second
- **RED CARPET/LOGO ON BACKDROP**
- **16' X 16' BOOTH AREA**
- **(2) 5 MINUTES EVENT INTRODUCTION**
- **WORKSHOP SPEAKING OPPORTUNITY**
- **AWARD RECOGNITION CERTIFICATE**



#### SOCIAL MEDIA



#### BUSINESS TRAINING



6 VOUCHERS VALUED AT \$5,970



#### POST EVENT

- **Press Release** + Social Media Post
- Digital Connect Magazine 1 Section (4 Full Pages)

## SPONSORSHIP PACKAGES

Join us as a sponsor of the **9th Megamix Expo** — the premier local event connecting thriving companies across industries.

The MegaMix Expo will leverage its extensive database to deliver email invitations to over 45,000 businesses across Southern California, encouraging them to attend this premier event. This outreach strategy ensures maximum visibility and engagement with a diverse audience of innovators, entrepreneurs, and industry leaders.

With a tailored sponsorship package, you can position your business as an influential supporter of networking and growth across the San Gabriel Valley business community. Our various sponsor tiers provide options to suit different marketing goals and budgets.

**Perks include** prime logo placement on the backdrop red carpet, online streaming advertising, exhibit space, speaking opportunities, promotional and marketing materials, social media features, local digital business guide publications and more.

Partner with us for **the 9th Megamix Expo** and make a powerful impact as you connect with fellow business innovators driving our region forward. We invite you to review the full sponsorship levels and benefits and start amplifying your brand today!

The expo provides unmatched networking with hundreds of exhibitors and speakers sharing insights on gaining competitive edge through business innovation and social media strategies. This expo will be the premier event for companies looking to build partnerships, find investors, and recruit top talent. As part of the sponsorship package, your company will be featured in promotions by key local business networking associations.

This level of exposure and connection with the San Gabriel Valley business ecosystem makes this expo an essential marketing and networking event for your company.

## Exhibiting your business

**Here are 5 main reasons it is important to leverage this premier business expo:**

- **Gain exposure** with attendees from across the region eager to find new products, services, and partners
- **Showcase your brand**, technologies, and offerings to highly targeted leads and prospects
- **Network one-on-one with C-level decision makers** and generate new sales opportunities
- **Demonstrate thought leadership** by participating in speaking sessions, seminars, or workshops
- **Promote your company** alongside regional chambers of commerce and business associations to amplify your visibility and credibility

## Attracting qualified attendees?

Generating excitement and drawing qualified attendees are crucial to making a business expo impactful. We deploy a multi-channel marketing strategy in Southern California, including:

- Social media campaigns on Instagram, Facebook, and LinkedIn
- Email blasts
- Streaming audio: 116K radio stations & live sports
- Geofencing
- Display/Pre-Roll/CTV and OTT managed networks  
Non-skippable commercials on Amazon OTT, YouTube, and Connected TV
- Community business networking events in the San Gabriel Valley

Our press release efforts ensure coverage across 1,359 media networks nationwide, with the option for international coverage, maximizing visibility and reach for your brand.



# Networking and Collaboration

**MEGAMIX**EXPO 

AN OFFICIAL COLLABORATION WITH

 **OFISO** *Community Foundation*  
EMPOWERING BUSINESSES THROUGH RELATIONSHIPS

The collaboration between the OFISO Community Foundation and the Megamix Expo represents a transformative partnership, bringing together the best of business innovation and community impact to create a truly unique platform. This alliance is more than just a partnership; it is a shared vision to empower businesses and uplift communities by leveraging their combined strengths. The Megamix Expo's expansive business network, which spans industries and regions, complements OFISO's deep-rooted expertise in nonprofit support and community engagement, creating a synergy that amplifies the value for all stakeholders involved.

At its core, this collaboration reflects OFISO's mission to foster "innovative, inclusive, and diverse educational solutions," which perfectly aligns with the Megamix Expo's overarching goal of connecting businesses and enabling growth opportunities. Together, they bridge the gap between economic development and social progress, providing a multifaceted platform that supports not only business advancement but also meaningful

community development. This partnership is particularly impactful in regions like Southern California and the Inland Empire, where economic opportunity and community needs intersect.

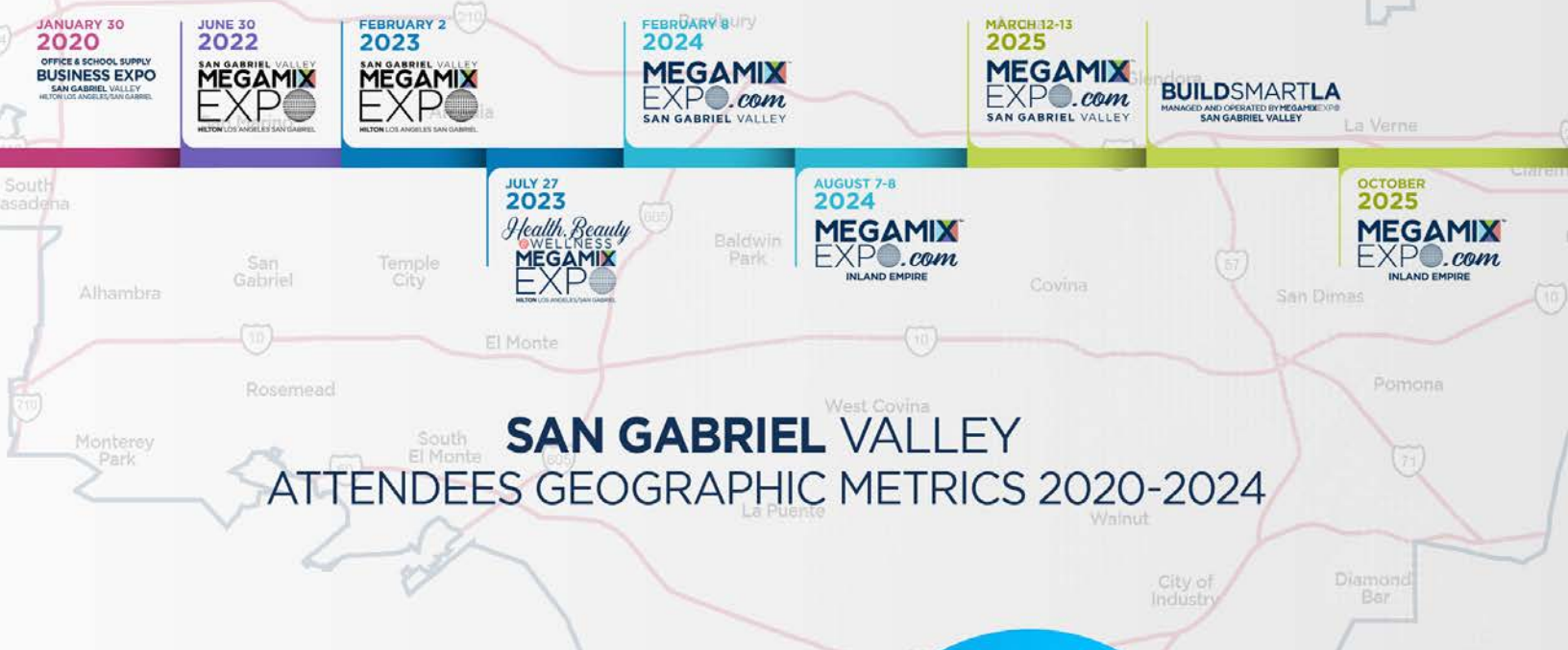
The Megamix Expo stands as a premier annual gathering that brings together diverse industries under one roof. It offers unparalleled opportunities for companies to network with peers, chambers of commerce to collaborate on regional initiatives, and business associations to exchange insights and explore strategic partnerships.

Through this event, sponsors gain enhanced visibility among thousands of attendees while also accessing unique opportunities such as AI-focused workshops designed for nonprofits and initiatives that integrate corporate social responsibility into their business models.

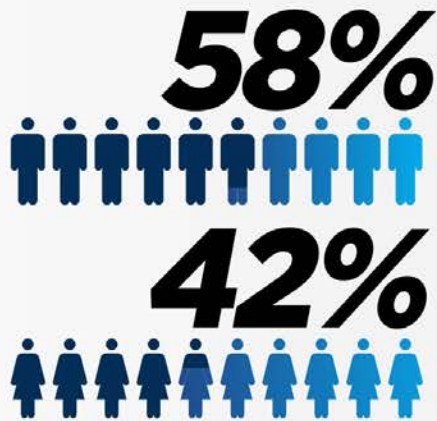
# MEGAMIX EXPO

SOUTHERN CALIFORNIA'S PREMIER BUSINESS NETWORKING EXHIBITION

## GROWTH TRAJECTORY

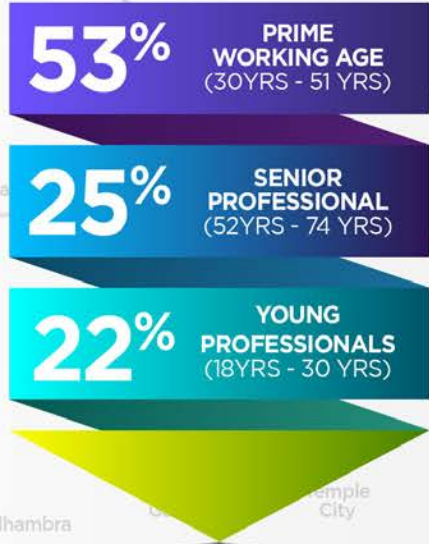


## SAN GABRIEL VALLEY ATTENDEES GEOGRAPHIC METRICS 2020-2024



While initially concentrated in San Gabriel Valley cities like Pasadena and Arcadia, the event's reach has strategically broadened to encompass a wider territory, a balanced regional distribution, with San Gabriel Valley maintaining leadership.

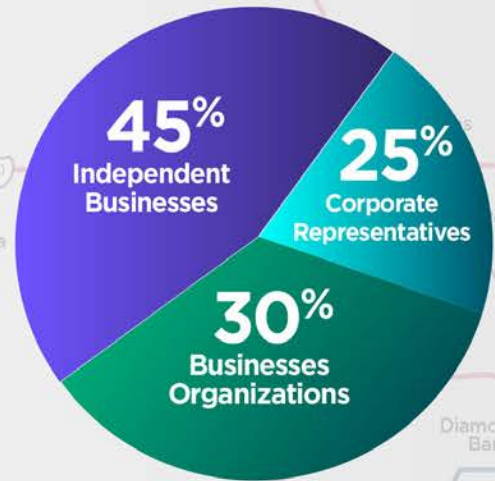
# MARKET PENETRATION



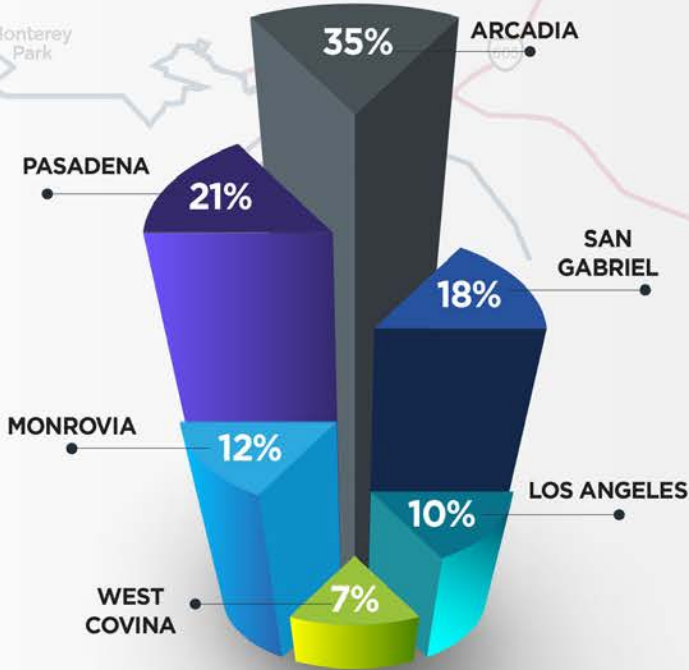
A robust professional age distribution, with a dominant presence of prime working age professionals comprising 53% of attendees.

The event attracts a balanced mix of experienced senior professionals, and emerging young talent.

# SAN GABRIEL VALLEY



Strong market penetration across key Southern California cities, with Arcadia leading at 35% of participation. Pasadena follows with 21%, while San Gabriel captures 18% of attendance. The event maintains significant presence in Monrovia and extends its reach to Los Angeles and West Covina



HEALTHCARE & WELLNESS



TECHNOLOGY & IT



PROFESSIONAL SERVICES

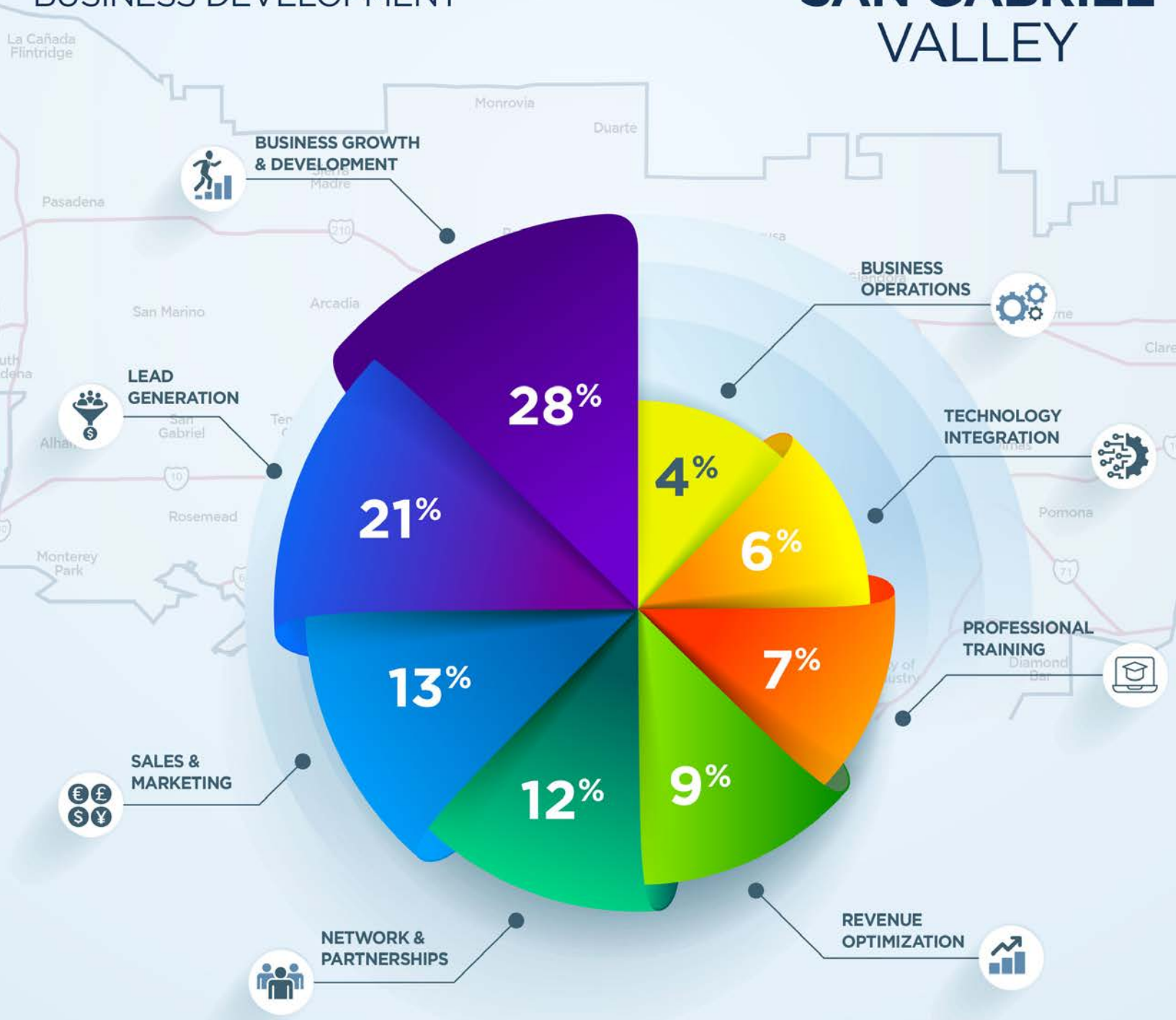


CONSTRUCTION & PROPERTY



FOOD





Strong emphasis on business growth and development activities, with networking and professional development forming the second largest area of interest.

**MEDIUM BUSINESS**  
(11-50 EMPLOYEES)



**SMALL BUSINESS**  
(1-10 EMPLOYEES)

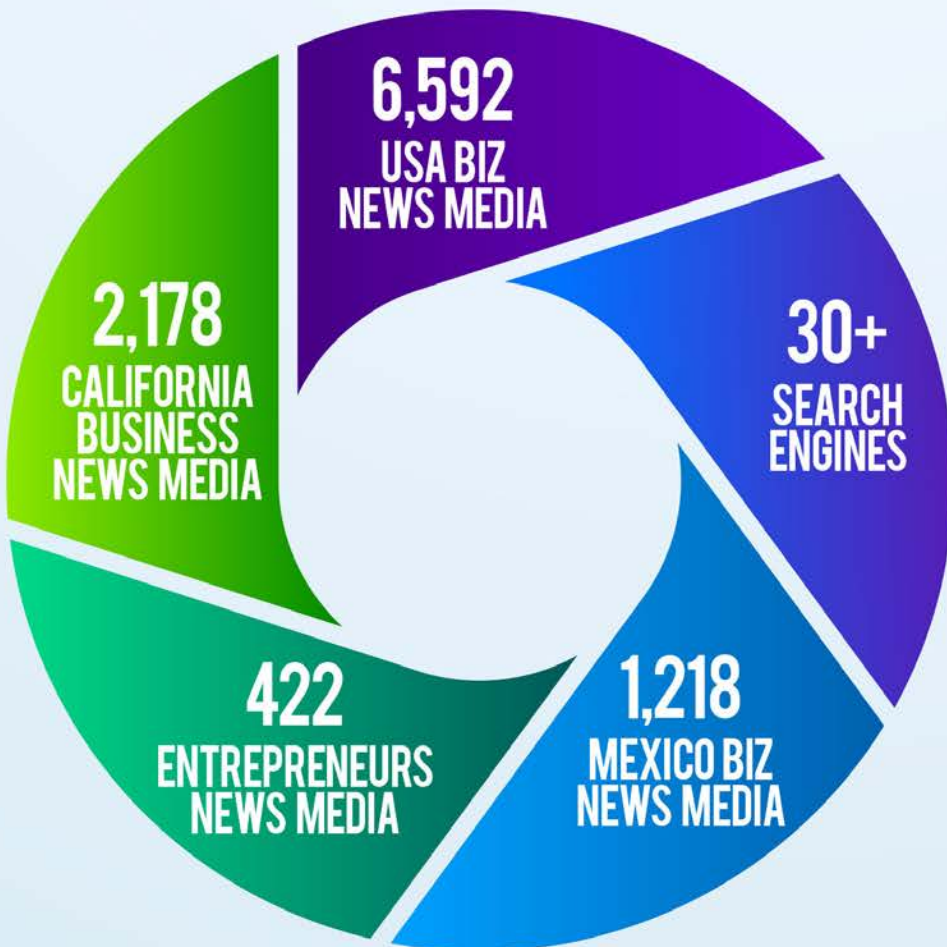


**LARGE BUSINESS**  
(50+ EMPLOYEES)



# SAN GABRIEL VALLEY

NEWS MEDIA, PRESS RELEASE, WEB AND TARGETED MEDIA DISTRIBUTION



with a combined based of 50K followers



with a combined based of 350K followers

Press release will shown on ABC, NBC, FOX, CBS, CW affiliate sites and dozens of radio station sites across the country with more than 150 million monthly unique users.

# Prominently Featured

ACROSS MULTIPLE PLATFORMS

**MEGAMIX**  
**EXPO.com**  
**ADVERTISING**  
**PARTNERSHIPS**

SOCIAL MEDIA



PODCASTS 116K IN SOCIAL

PRESS RELEASE 10K NEWS MEDIA+

PRINT MEDIA SGV, LA COUNTY

GEOFENCING SAN GABRIEL VALLEY

DISPLAY MEDIA OTT, CTV, CABLE

YOU TUBE VIDEOS, NON SKIPPABLE

NETWORKING EVENTS SGV, LA COUNTY

BIZ ORGANIZATIONS BNI, TEAM

EMAIL MARKETING 30K+ Biz Emails

**Over 895K**  
SOCIAL MEDIA MENTIONS

**FISO SOLUTIONS**  
BRANDING, MARKETING, PRINTING & BUSINESS ESSENTIALS

**BNI**

**El Clasificado**

**LIFE | WORKS**  
TRANSFORMATIONAL TRAININGS

**MISSION MATTERS**  
WE AMPLIFY STORIES

**8SIAM**



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**LET'S CONNECT NOW**