

Sponsorship Package

MEGAMIXTM
EXP  *.com*

An official collaboration between Ofiso Community Foundation 501(c)(3) and Megamix Expo



MEGAMIX EXPO EVENTS

BRONZE SPONSORSHIP OPPORTUNITIES

2025-2026 SOUTHERN CALIFORNIA

MEGAMIX EXPO
INLAND EMPIRE • SEPTEMBER 10-11, 2025
ONTARIO CONVENTION CENTER, CA

BUILDSMART LA
SAN GABRIEL VALLEY • JUNE 26, 2025
HILTON HOTEL LOS ANGELES/SAN GABRIEL

MEGAMIX EXPO
SAN GABRIEL VALLEY • APRIL 22-23, 2026
HILTON HOTEL LOS ANGELES/SAN GABRIEL

MEGAMIX EXPO
ORANGE COUNTY
2025



\$5,000



\$10,000



\$15,000



\$20,000

PODCAST SESSION



WITH ADAM TORRES



PRIOR THE EVENT

- **LOGO ON WEBSITE & MARKETING**
Sponsor Page/Flyer, Posters.
- **1 EMAIL CAMPAIGN BANNER**
45,000 Business Database Inland Empire and San Gabriel Valley
- **2 MONTHS WEBSITE BANNER**
on Admission Registration Page

DURING EVENT

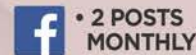
- **SLIDE PROJECTOR/SCREEN**
10-Second Rotation
- **RED CARPET/LOGO ON BACKDROP**
- **8' X 8' BOOTH AREA (UPGRADE AVAILABLE)**
- **3 MINUTES EVENT INTRODUCTION**
- **DEDICATED SOCIAL MEDIA LIVE STORY**



SOCIAL MEDIA



2 POSTS + 1 STORY
HIGHLIGHT PER
PER MONTH



• 2 POSTS
MONTHLY



• COMPANY
FEATURE

BUSINESS TRAINING



2 VOUCHERS VALUED AT \$1,990



POST EVENT

- Social Media Post
- Digital Connect Magazine 1 Full Page

MEGAMIX EXPO EVENTS SILVER SPONSORSHIP OPPORTUNITIES

2025-2026 SOUTHERN CALIFORNIA

MEGAMIX EXPO
INLAND EMPIRE • SEPTEMBER 10-11, 2025
ONTARIO CONVENTION CENTER, CA

BUILDSMARTLA
SAN GABRIEL VALLEY • JUNE 26, 2025
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MEGAMIX EXPO
ORANGE COUNTY
2025



\$10,000



\$20,000



\$30,000



\$40,000

PODCAST SESSION



WITH ADAM TORRES



PRIOR THE EVENT

- **LOGO ON WEBSITE & MARKETING**
Sponsor Page/Flyer, Posters.
- **1 EMAIL CAMPAIGNS + 1 EMAIL BANNERS**
45,000 Business Database Inland Empire Orange County and San Gabriel Valley (LA County)
- **4 MONTHS (2) WEBSITE BANNERS**
(1) Admission Registration + (1) Why Exhibit Page

DURING EVENT

- **(2) SLIDES PROJECTOR/SCREEN**
(2) 10-Second Rotation
- **RED CARPET/LOGO ON BACKDROP**
- **16' X 8' BOOTH AREA**
- **5 MINUTES EVENT INTRODUCTION**
- **WORKSHOP SPEAKING OPPORTUNITY**



SOCIAL MEDIA



BUSINESS TRAINING



4 VOUCHERS VALUED AT \$3,980



POST EVENT

- Press Release
- Digital Connect Magazine 2 Full Pgs

MEGAMIX EXPO EVENTS

GOLD SPONSORSHIP OPPORTUNITIES

2025-2026 SOUTHERN CALIFORNIA

MEGAMIX EXPO
INLAND EMPIRE • SEPTEMBER 10-11, 2025
ONTARIO CONVENTION CENTER, CA

BUILDSMARTLA
SAN GABRIEL VALLEY • JUNE 26, 2025
HILTON HOTEL LOS ANGELES/SAN GABRIEL

MEGAMIX EXPO
SAN GABRIEL VALLEY • APRIL 22-23, 2026
HILTON HOTEL LOS ANGELES/SAN GABRIEL

MEGAMIX EXPO
ORANGE COUNTY
2025



\$15,000



\$30,000



\$45,000



\$60,000

PODCAST SESSION



WITH ADAM TORRES



PRIOR THE EVENT

- **LOGO ON WEBSITE & MARKETING + PRESS RELEASE**
Sponsor Page/Flyer, Posters.
- **2 EMAIL CAMPAIGNS + 2 EMAIL BANNERS**
45,000 Business Database Inland Empire Orange County and San Gabriel Valley (LA County)
- **6 MONTHS (3) WEBSITE BANNERS**
(1) Main Page + (1) Admission Registration + (1) Why Exhibit Page

DURING EVENT

- **(3) SLIDES PROJECTOR/SCREEN** (3) 10-Second
- **RED CARPET/LOGO ON BACKDROP**
- **16' X 16' BOOTH AREA**
- **(2) 5 MINUTES EVENT INTRODUCTION**
- **WORKSHOP SPEAKING OPPORTUNITY**
- **AWARD RECOGNITION CERTIFICATE**



SOCIAL MEDIA



f • 5 POSTS MONTHLY **in** • SPOTLIGHT +3 POSTS

BUSINESS TRAINING



6 VOUCHERS VALUED AT \$5,970

LIFE WORKS
TRANSFORMATIONAL TRAININGS

POST EVENT

- **Press Release** + Social Media Post
- Digital Connect Magazine 1 Section (4 Full Pages)

SPONSORSHIP PACKAGES

Join us as a sponsor of the Build Smart LA Construction Expo—the premier event connecting thriving companies, innovators, and industry leaders across Southern California. This one-day event on June 26, 2025, at the Hilton Los Angeles/San Gabriel, offers an unparalleled platform to showcase your brand and engage with a dynamic audience.

Build Smart LA Expo will leverage its robust database to deliver email invitations to over 45,000 businesses across Southern California, encouraging attendance and ensuring maximum visibility for sponsors.

This strategic outreach connects you with a diverse audience of entrepreneurs, contractors, developers, and decision-makers eager to explore cutting-edge solutions in construction and building technologies.

Tailored Sponsorship Packages

Position your business as a leader in the construction industry with our customized sponsorship packages designed to suit various marketing goals and budgets. Sponsors will enjoy exclusive benefits such as:

- Prime logo placement on event signage, including red carpet backdrops.
- Online streaming advertising for extended digital reach.
- Exhibit space to showcase products and services directly to attendees.
- Speaking opportunities to highlight your expertise and innovations.
- Features in promotional materials, social media campaigns, press releases and local business publications

Don't miss this chance to make a powerful impact—Review our sponsorship levels today and start amplifying your brand at Build Smart LA!

Exhibiting your business

Here are 5 main reasons it is important to leverage this premier business expo:

- **Gain exposure** with attendees from across the region eager to find new products, services, and partners
- **Showcase your brand**, technologies, and offerings to highly targeted leads and prospects
- **Network one-on-one with C-level decision makers** and generate new sales opportunities
- **Demonstrate thought leadership** by participating in speaking sessions, seminars, or workshops
- **Promote your company** alongside regional chambers of commerce and business associations to amplify your visibility and credibility

Attracting qualified attendees?

Generating excitement and drawing qualified attendees are crucial to making a business expo impactful. We deploy a multi-channel marketing strategy in Southern California, including:

- Social media campaigns on Instagram, Facebook, and LinkedIn
- Email blasts
- Streaming audio: 116K radio stations & live sports
- Geofencing
- Display/Pre-Roll/CTV and OTT managed networks
Non-skippable commercials on Amazon OTT, YouTube, and Connected TV
- Community business networking events in the San Gabriel Valley

Our press release efforts ensure coverage across 1,359 media networks nationwide, with the option for international coverage, maximizing visibility and reach for your brand.

Networking and Collaboration

MEGAMIXEXPO™

AN OFFICIAL COLLABORATION WITH

OFISO *Community Foundation*
EMPOWERING BUSINESSES THROUGH RELATIONSHIPS

BUILDSMARTLA

MANAGED AND OPERATED BY MEGAMIXEXPO™

The collaboration between the OFISO Community Foundation and the Megamix Expo represents a transformative partnership, bringing together the best of business innovation and community impact to create a truly unique platform. This alliance is more than just a partnership; it is a shared vision to empower businesses and uplift communities by leveraging their combined strengths.

The Megamix Expo's expansive business network, which spans industries and regions, complements OFISO's deep-rooted expertise in nonprofit support and community engagement, creating a synergy that amplifies the value for all stakeholders involved.

At its core, this collaboration reflects OFISO's mission to foster "innovative, inclusive, and diverse educational solutions," which perfectly aligns with the Megamix Expo's overarching goal of connecting businesses and enabling growth opportunities.

Together, they bridge the gap between economic development and social progress, providing a multifaceted platform that supports not only business advancement but also meaningful community development.

The Megamix Expo stands as a premier annual gathering that brings together diverse industries under one roof. It offers unparalleled opportunities for companies to network with peers, chambers of commerce to collaborate on regional initiatives, and business associations to exchange insights and explore strategic partnerships.

Through this event, sponsors gain enhanced visibility among thousands of attendees while also accessing unique opportunities such as AI-focused workshops designed for nonprofits and initiatives that integrate corporate social responsibility into their business models.

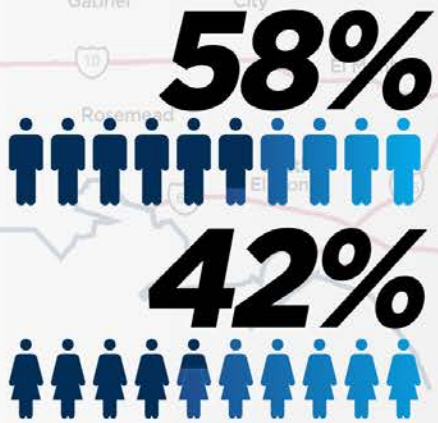
BUILDSMARTLA

MANAGED AND OPERATED BY MEGAMIX EXPO
SAN GABRIEL VALLEY

DEMOGRAPHICS

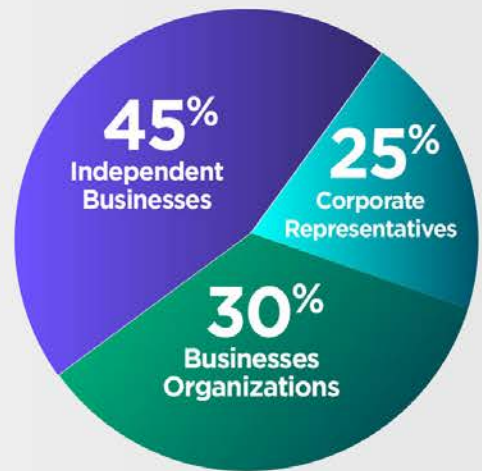
SAN GABRIEL VALLEY

MEGAMIX EXPO GEOGRAPHIC METRICS 2020-2024



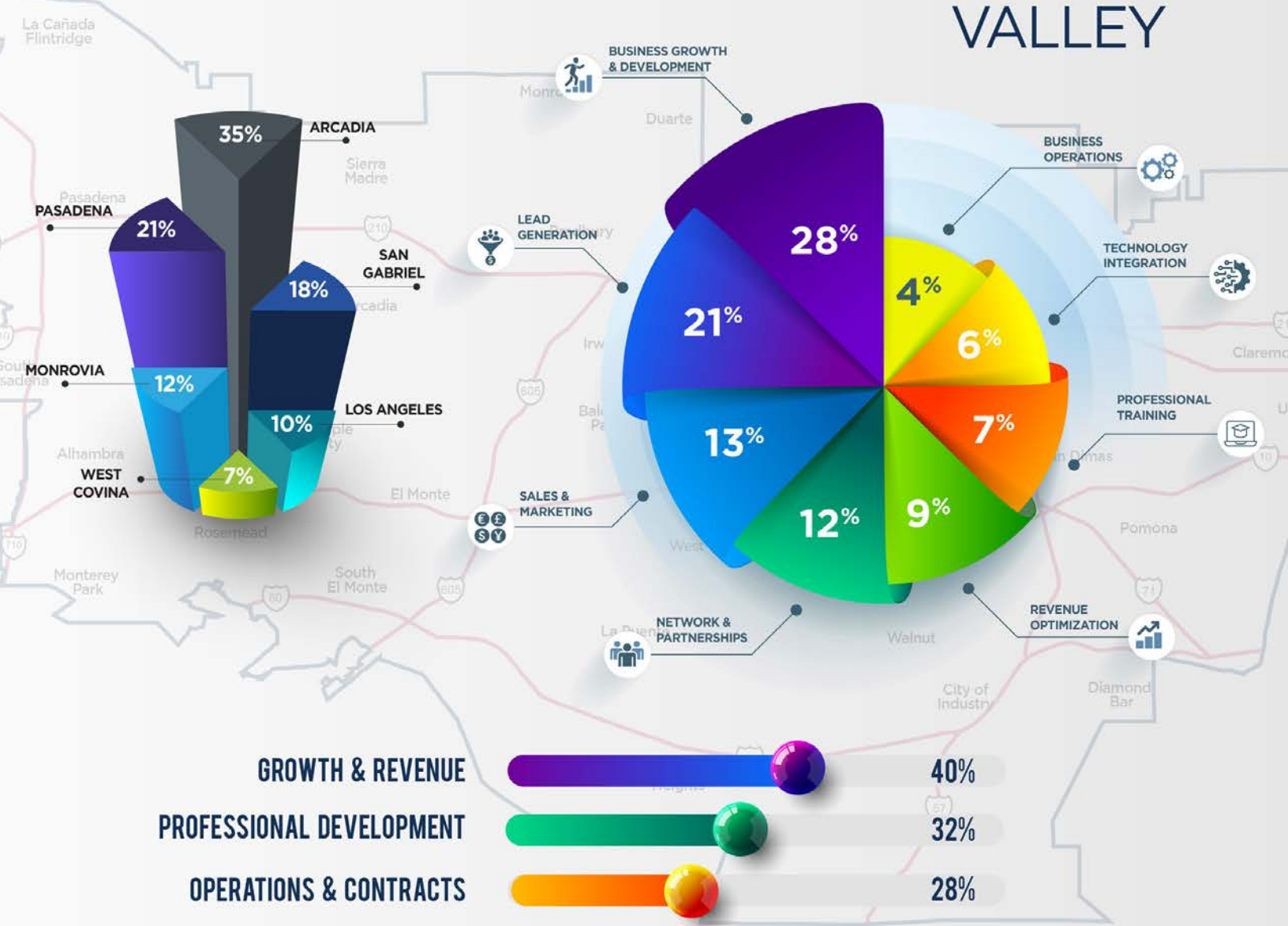
A robust professional age distribution, with a dominant presence of prime working age professionals comprising 53% of attendees.

The event attracts a balanced mix of experienced senior professionals, and emerging young talent.



BUSINESS DEVELOPMENT

SAN GABRIEL VALLEY



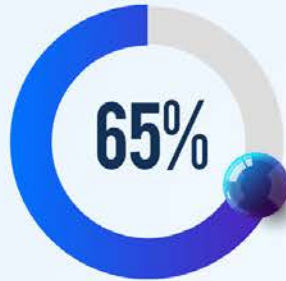
Megamix Expo's Events maintains significant presence from San Gabriel Valley and extends its reach to Los Angeles and Inland Empire Area



MEDIUM BUSINESS
(11-50 EMPLOYEES)



SMALL BUSINESS
(1-10 EMPLOYEES)

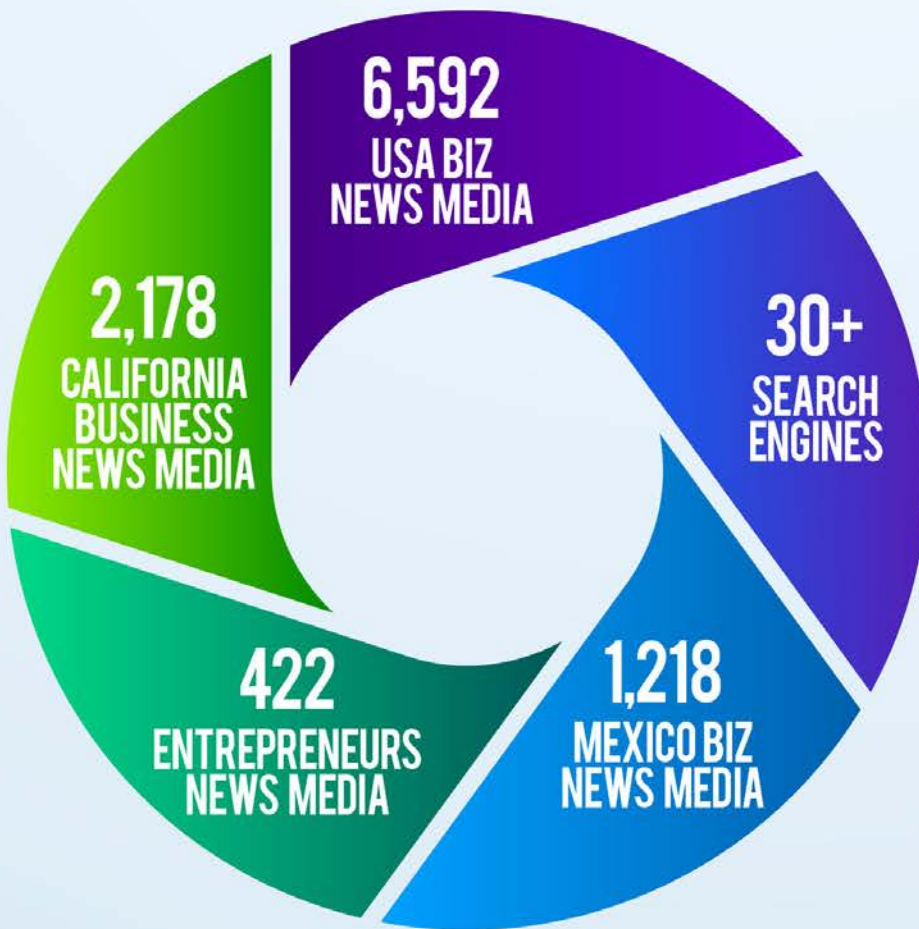


LARGE BUSINESS
(50+ EMPLOYEES)



SAN GABRIEL VALLEY

NEWS MEDIA, PRESS RELEASE, WEB AND TARGETED MEDIA DISTRIBUTION



with a combined based of 50K followers



with a combined based of 350K followers

Press release will shown on ABC, NBC, FOX, CBS, CW affiliate sites and dozens of radio station sites across the country with more than 150 million monthly unique users.

Prominently Featured

ACROSS MULTIPLE PLATFORMS

MEGAMIX
EXPO.com
ADVERTISING
PARTNERSHIPS

SOCIAL MEDIA



PODCASTS 116K IN SOCIAL

PRESS RELEASE 10K NEWS MEDIA+

PRINT MEDIA SGV, LA COUNTY

GEOFENCING SAN GABRIEL VALLEY

DISPLAY MEDIA OTT, CTV, CABLE

YOU TUBE VIDEOS, NON SKIPPABLE

NETWORKING EVENTS SGV, LA COUNTY

BIZ ORGANIZATIONS BNI, TEAM

EMAIL MARKETING 30K+ Biz Emails

Over 895K
SOCIAL MEDIA MENTIONS

FISO SOLUTIONS
BRANDING, MARKETING, PRINTING & BUSINESS ESSENTIALS

