

Sponsorship Package

MEGAMIXTM
EXP  *.com*

An official collaboration between Ofiso Community
Foundation 501(c)(3) and Megamix Expo



SPONSORSHIP PACKAGES

Join us as a sponsor of the **8th Megamix Expo** — the premier local event connecting thriving companies across industries.

As the title sponsor, your company will gain exposure to over **3,000 entrepreneurs**, innovators, and industry leaders expected to attend.

With a tailored sponsorship package, you can position your business as an influential supporter of networking and growth across the San Gabriel Valley business community. Our various sponsor tiers provide options to suit different marketing goals and budgets.

Perks include prime logo placement on the backdrop red carpet, online streaming advertising, exhibit space, speaking opportunities, promotional and marketing materials, social media features, local digital business guide publications and more.

Partner with us for **the 8th Megamix Expo** and make a powerful impact as you connect with fellow business innovators driving our region forward. We invite you to review the full sponsorship levels and benefits and start amplifying your brand today!

The expo provides unmatched networking with hundreds of exhibitors and speakers sharing insights on gaining competitive edge through business innovation and social media strategies. This expo will be the premier event for companies looking to build partnerships, find investors, and recruit top talent. As part of the sponsorship package, your company will be featured in promotions by key local business networking associations and [local chambers of commerce](#).

This level of exposure and connection with the Inland Empire business ecosystem makes this expo an essential marketing and networking event for your company.

Exhibiting your business

Here are 5 main reasons it is important to leverage this premier business expo:

- **Gain exposure** with attendees from across the region eager to find new products, services, and partners
- **Showcase your brand**, technologies, and offerings to highly targeted leads and prospects
- **Network one-on-one with C-level decision makers** and generate new sales opportunities
- **Demonstrate thought leadership** by participating in speaking sessions, seminars, or workshops
- **Promote your company** alongside regional chambers of commerce and business associations to amplify your visibility and credibility

Attracting qualified attendees?

Generating excitement and drawing qualified attendees are crucial to making a business expo impactful. We deploy a multi-channel marketing strategy in Southern California, including:

- Social media campaigns on Instagram, Facebook, and LinkedIn
- Email blasts
- Streaming audio: 116K radio stations & live sports
- Geofencing
- Display/Pre-Roll/CTV and OTT managed networks
Non-skippable commercials on Amazon OTT, YouTube, and Connected TV
- Community business networking events in the San Gabriel Valley

Our Press Release efforts secure coverage in 1,359 Media Networks Nationwide.



Networking and Collaboration

MEGAMIXEXPO™

— AN OFFICIAL COLLABORATION WITH —

OFISO *Community Foundation*
EMPOWERING BUSINESSES THROUGH RELATIONSHIPS

The collaboration between OFISO Community Foundation and the MegaMix Expo represents a powerful synergy of business innovation and community impact. This partnership enhances the value proposition for expo sponsors by combining the MegaMix Expo's diverse business network with OFISO's expertise in community engagement and nonprofit support. OFISO's mission to foster "innovative, inclusive, and diverse educational solutions" aligns perfectly with the Expo's goal of connecting businesses and enabling growth opportunities.

By bridging the gap between business innovation and social progress, this collaboration creates a multifaceted platform that supports both economic growth and community development in the San Gabriel Valley.

At the heart of the MegaMix Expo experience are carefully curated workshops and networking opportunities designed to drive cross-industry engagement.

On March 12, attendees can participate in a hands-on workshop exploring AI tools and resources tailored for nonprofits, showcasing how artificial

intelligence can enhance organizational efficiency and impact.

This premier annual gathering will connect diverse industries and enable growth opportunities across Southern California, providing a platform for companies to network, chambers of commerce to collaborate, and business associations to share insights and explore partnerships.

The MegaMix Expo's impact on the local business community is expected to be substantial, offering a unique opportunity for attendees to explore new products and services, gain industry insights, and establish valuable connections.

Ultimately, the expo embodies the principle that collaboration elevates businesses, demonstrating how networking and relationship-building can be powerful catalysts for success in today's interconnected business landscape.

Major Sponsorship Opportunities

Sponsorship Benefit	Bronze	Silver	Gold	Platinum	MEGA
	\$5,000	\$10,000	\$15,000	\$20,000	\$50,000
Megamix Expo Extra Entry Tickets*	5	10	15	20	50
Sponsor Logo on RED CARPET Backdrop	X	X	X	X	X
Prominent Booth Area (Prime Location)	8' x 8'	8' x 8'	10'x10'	10'	10' x 20'
VIP In Person Admission Ticket	2	4	6	8	15
Ad at the MegaMix Expo Digital Guide	1/2 Page	Full Page	Full Page	Full Page	Full Page
Logo on Website Sponsorship Page	X	X	X	X	X
Personalized/Customized Flyer	X	X	X	X	X
Email Campaign(s) Sponsor Banner	1	2	3	4	8
Company Name added to PR (Press Release)	—	X	X	X	X
95+ TV/Monitor 10secs Slide LIVE at Event	—	X	X	X	X
1 Week Company Spotlight — Instagram	—	—	1 Week	2 Week	3 Week
Reserve Seating for Workshops/Seminars	—	—	2	5	10
Website Home Page Banner Advertising ^{† †}	—	—	1 Month	3 Months	6 Months
Workshop/Seminar Speaker Opportunity			1 Session	1 Session	2 Sessions
Company Spotlight — Facebook Advertising [†]	—	—	1 Week	2 Week	3 Week
Company Spotlight — LinkedIn Advertising [†]	—	—	1 Week	2 Week	3 Week
1 Year SPOTLIGHT at the MegaMix Expo Website ^{††}	—	—	—	X	X
Customized Advertising Geofencing ^{†††} Upto 100 Addresses.	—	—	—	—	2 Months
Featured on Sponsors & Founding Page for the life of the MegaMix Expo Digital Guide	—	—	—	—	X
Megamix-Connect Sponsor Banner (2 Events)	—	—	—	—	X
Sponsorship Covers 1 Full Year (2 Events) all benefits where applicable	—	—	—	—	X

*Entry tickets given as promo codes. ** Only in San Gabriel Valley Megamix Expo Location. † Spotlight on Social Media for 1 Week, Sponsor must provide creatives. †MegaMixexpo.com Home Page Banner Advertising on Website contact us for specs. †† Sponsor must provide creatives, Banner Advertising on Website.
Contact us at: alexis@ofisocf.org

Ofiso Community Foundation (IRC) Section 501 (c) (3) Donors can deduct contributions under IRC.
We are qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, 2522
Section 170 (b)(1)(A)(vi). Tax ID 92-0728719 | www.ofisocf.org

HEALTH, BEAUTY & WELLNESS COMMUNITY

3160 3170 3180 3190 3200 3210 3220 3230 3250 3260 3270 3280 3550 3560 3570 3580 3590

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6050 6060 6070 6080 6090

WORKSHOPS/SESSIONS

MENTORSHIP/SESSIONS

SETS 44 3500 3510

SETS 32 3520 3530

CONTRACTORS CORNER COMMUNITY

3600 3610 3620 3630 3650 3660 3670 3680 3690 3700 3710 3720 3730 3750 3760 3770 3780 3790 3800 3810 3820 3830 3850 3860 3870 3880 3890 8380 8390 8500 8510 8520 8530 8550 8310 8320 8330 8350 8360 8370 9030 3900 3910

JOB FAIR & TRAINING COMMUNITY

2720 3290 3300 3310 3320 3330 3350 3360 3370 3380 3390 6020 2530 2550 2560 2570 2580 2590 2600 6030

LIVE ENTERTAINMENT

8892 2610 2620 6000 2380 2390 2500 2510 2520 6010

DR 8820 2430 2430 2534

CEO BUSINESS LOUNGE • NO HOSTED BAR

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FASHION SHOW

ISSUE

16X4

3290	3300	3310	3320	3330	3350	3360	3370	3380	3390
6020	2530	2550	2560	2570	2580	2590	2600	6030	

THE POWER OF BUSINESS MENTORSHIPS
MEGAMIX-CONNECT
 EMPOWERING LOCAL BUSINESS THROUGH CONNECTION AND OPPORTUNITY

WEDNESDAY 3PM - 5PM

THURSDAY 11AM - 2PM 4PM

62 SEATS

2350	8180	8190	8200	8210	8220	8230
2360	8130	8150	8160	8170	9010	
2370						

3600	3610	3620	3630	3640	3650	3660	3670	3680	3690	3700
3710	3720	3730	3740	3750	3760	3770	3780	3790	3800	3810

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**MEGAMIX CULINARY
FUSION FEAST**

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FUSION FEAST**

MEGAMIXEXPTM.com

SAN GABRIEL VALLEY • MARCH 12-13, 2025

SANTA ANITA PARK, ARCADIA, CA

Empowering Local Business Through Connection and Opportunity



FREE PARKING • JOB FAIR • SHOPPING • FOOD • LIVE ENTERTAINMENT • WORKSHOPS
SPEED NETWORKING • CEO LOUNGE • \$20 GENERAL ADMISSION



Buy, Shop, Support and Invest in Your Community.



"An official collaboration between Ofiso Community Foundation (501(c)(3)) and Megamix Expo"

Sponsorship & Exhibitor Opportunities Available

(626) 869-2396 • (626) 382-2063 • salesteam@megamixexpo.com