

# Sponsorship Package

**MEGAMIX™**  
**EXP**  *.com*

**INLAND EMPIRE**  
**AUGUST 7<sup>th</sup>-8<sup>th</sup>, 2024**  
**ONTARIO CONVENTION CENTER**



## SPONSORSHIP PACKAGES

Join us as a sponsor of the **6th Megamix Expo Inland Empire** — the premier local event connecting thriving companies across industries.

As title sponsor, your company will gain exposure to over **3,000 entrepreneurs**, innovators, and industry leaders expected to attend.

With a tailored sponsorship package, you can position your business as an influential supporter of networking and growth across the San Gabriel Valley business community. Our various sponsor tiers provide options to suit different marketing goals and budgets.

**Perks include** prime logo placement on the backdrop red carpet, online streaming advertising, exhibit space, speaking opportunities, promotional and marketing materials, social media features, LED digital trucks and billboards, digital international business guide publications and more.

Partner with us for **the 6th Megamix Expo Inland Empire** and make a powerful impact as you connect with fellow business innovators driving our region forward. We invite you to review the full sponsorship levels and benefits and start amplifying your brand today!

The expo provides unmatched networking with hundreds of exhibitors and speakers sharing insights on gaining competitive edge through business innovation and social media strategies. This expo will be the premier event for companies looking to build partnerships, find investors, and recruit top talent. As part of the sponsorship package, your company will be featured in promotions by key local business networking associations and [local chambers of commerce](#).

This level of exposure and connection with the Inland Empire business ecosystem makes this expo an essential marketing and networking event for your company.

## Exhibiting your business

Here are **5 main reasons it is important to leverage this premier business expo**:

- **Gain exposure** with attendees from across the region eager to find new products, services, and partners
- **Showcase your brand**, technologies, and offerings to highly targeted leads and prospects
- **Network one-on-one with C-level decision makers** and generate new sales opportunities
- **Demonstrate thought leadership** by participating in speaking sessions, seminars, or workshops
- **Promote your company** alongside regional chambers of commerce and business associations to amplify your visibility and credibility

## Attracting qualified attendees?

Generating excitement and drawing qualified attendees is crucial to making a business expo impactful.

We deploy a multi-channel marketing strategy including social media campaigns, email blasts, and print/radio ads. Social posts and ads with notable speakers, networking events, and innovative products being showcased.

Emails featuring key registration details, new exhibitors, and special promotions to incentivize early sign-ups. Direct mailers with eye-catching graphics and personalized invites targeting C-level execs at companies that align with the expo's focus.

Our PR efforts secure coverage in business journals, radio and Television segments discussing what makes this expo a can't-miss event.

| Sponsorship Benefit  | Bronze    | Silver    | Gold      | Platinum  | MEGA         |
|--|-----------|-----------|-----------|-----------|--------------|
|  | \$5,000   | \$10,000  | \$15,000  | \$20,000  | \$50,000     |
| Stage Branding & Signage   | X         | X         | X         | X         | X            |
| Recognition at Kick Off, Expo + Award  | X         | X         | X         | X         | All Expos    |
| Entry Tickets: Kick Off Party and Megamix Expo*  | 5         | 10        | 15        | 20        | 50           |
| Sponsor Logo on RED CARPET Backdrop  | X         | X         | X         | X         | X            |
| Prominent Booth Area with a 6' table   | 10' x 10' | 10' x 10' | 10' x 10' | 10' x 10' | 20' x 20' ** |
| Ad at the MegaMix Expo Digital Guide   | 1/2 Page  | Full Page | Full Page | Full Page | Full Page    |
| Logo on Website Sponsorship Page   | X         | X         | X         | X         | X            |
| Personalized/Customized Flyer  | X         | X         | X         | X         | X            |
| Email Campaign(s) Sponsor Banner   | 1         | 3         | 5         | 7         | All          |
| Company Name added to PR (Press Release)   | X         | X         | X         | X         | X            |
| Sponsor Square Signage at The Event  | X         | X         | X         | X         | X            |
| Screen Projection Spotligh LIVE during the Expo  | —         | X         | X         | X         | X            |
| Home Page Banner Advertising <sup>†</sup>  | —         | 1 Month   | 3 Months  | 6 Months  | 1 Year       |
| Company Spotlight — Instagram Advertising  | —         | 1 Week    | X         | X         | X            |
| Company Spotlight — Facebook Advertising   | —         | —         | 1 Week    | X         | X            |
| Company Spotlight — LinkedIn Advertising   | —         | —         | —         | 1 Week    | X            |
| Article Section — MegaMix Expo Digital Guide   | —         | —         | —         | 2 Pages   | 6 Pages      |
| 30 Secs Video displayed during event Sponsor must provide Video                          | —         | —         | —         | X         | X            |
| Logo added in all Attendees Participant Badge with QR CODE link                          | —         | —         | —         | X         | X            |
| LED Digital Truck Advertising in Los Angeles Area, includes Design <sup>††</sup>         | —         | —         | —         | X         | X            |
| FREE WORKSHOP Speaker Opportunity  | —         | —         | —         | X         | X            |
| Photo Booth Logo with QR CODE or URL link.   | —         | —         | —         | X         | X            |
| 10' x 10' Canopy designed, printed tax included  | —         | —         | —         | X         | X            |
| 1 Year SPOTLIGHT at the MegaMix Expo Website   | —         | —         | —         | —         | X            |
| HUB SPOTLIGHT Logo included on all Marketing and PR Releases for all Megamix Expo Events | —         | —         | —         | —         | 1 Year       |
| LED Digital Billboard Advertising in Los Angeles Area, includes Design <sup>††</sup>     | —         | —         | —         | —         | 1 Month      |
| Customized Advertising on Streaming Platform <sup>†††</sup>                              | —         | —         | —         | —         | X            |
| Featured on Sponsors & Founding Page for the life of the MegaMix Expo Digital Guide      | —         | —         | —         | —         | X            |

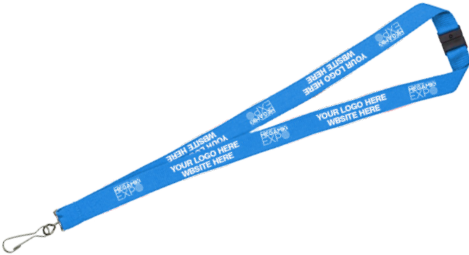
\*Entry tickets given as promo codes. \*\*10'x20' or The biggest Prominent Booth Available at Megamix Expo events in Southern California. \*Entry tickets given as promo codes. †MegaMixExpo.com Home Page Banner Advertising on Website contact us for specs. ††30 Secs Video displayed during event on projector-Sponsor must provide Video (mov, mp4). †††30 Customized Advertising on Hulu SoCal. Contact us at: alexis@megamixexpo.com for more details.

# MEGAMIX EXPO .com

## INLAND EMPIRE

### BRANDING SPONSORSHIP

Recognition as a Marketing Sponsor during the event and KICKOFF Party & Backdrop Red Carpet Logo

|   |   |
|---|---|
|  | <b>BREAKAWAY RELEASE LANYARD</b><br><b>\$7,000</b>  |
|   | IMPRINT COMPANY LOGO + Website  |
|   | Complimentary (8' x 8') Booth Area  |
|   | Personalized flyer for you to market to your social media channels, jpg +pdf with company link embedded |
|   | 1/4 Page Ad at the MegaMix Expo Digital Guide Advertising   |

|   |  |
|---|--|
| <b>GOODIE BAG SPONSORSHIP</b><br><b>\$ 7,500</b>  |  |
| IMPRINT COMPANY LOGO + Website + Contact Info   |  |
| Complimentary (8' x 8') Booth Area  |  |
| Personalized flyer for you to market to your social media channels, jpg +pdf with company link embedded |  |
| 1/4 Page Ad at the MegaMix Expo Digital Guide Advertising   |  |
| NON-WOVEN TOTE BAG - ONE COLOR LOCATION   |  |

|   |  |   |
|---|--|---|
|  | <b>LED TRUCK \$9,500</b><br><b>1 MONTH VISIBILITY</b>  | <b>LED TRUCK 2 \$12,000</b><br><b>1 WEEK VISIBILITY</b> |
|   | <b>2 DIGITAL LED TRUCKS</b><br>12 SECS IMPRINT   | <b>1 DIGITAL LED TRUCK</b><br>STATIC IMPRINT            |
|   | ONTARIO, POMONA, CHINO HILLS, RANCHO CUCAMONGA UPLAND, MONTCLAIR, UPLAND, FONTANA, BLOOMINGTON | <b>CUSTOMIZED AREA</b><br>IN THE INLAND EMPIRE          |
|   | Includes Bronze Sponsorship Package  | Includes Silver Sponsorship Package                     |

\*Impressions are the number of people who see the billboard. This information is calculated based on the LED Truck driving range, the speed at which traffic is passing by, etc. Ad Visibility is a metric of digital advertising used by marketers to measure how many of their ads get real exposure to viewers.

Bringing Our Community Together  
The Power of Business Relationships

# MEGAMIX™ EXP .com

INLAND EMPIRE

AUGUST 7<sup>th</sup>-8<sup>th</sup>, 2024

GENERAL  
ADMISSION

VENDOR  
REGISTRATION

ADMISSION



EXHIBITOR



WEDNESDAY, 12 PM - 6 PM  
THURSDAY, 10 AM - 6 PM



NETWORKING • SHOPPING • MUSIC & ENTERTAINMENT • WORKSHOPS • GIVEAWAYS!

\$20.00 GENERAL ADMISSION



Bringing our vibrant business community together to network, learn and grow!  
Buy, Shop, Support and Invest in Your Community.

PRELIMINARY LIST OF CHAMBERS AND BUSINESS ASSOCIATIONS PARTICIPATING



Sponsorship & Exhibitor Opportunities Available

Tony Chi-Su Gutierrez (714) 655-4894 • tony@ofisosolutions.com • support@megamixexpo.com

